

NCRD's Sterling Institute of Management Studies, Nerul, Navi Mumbai

Second Year MMS Semester - III (Marketing) Time Table (2018 -19) (July - Nov 2018)

Marketing (Room No. -604)							
Session	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
I (12.30 pm to 2.30 pm)	Consumer Buying Behavior (Prof. Vikas Jadhav)	Strategic Management (Pradnya Girhe) Div -A Mentoring - Div - B	Services Marketing (Prof. Vikas Jadhav)	Strategic Management (UA) (Prof. Pradnya Girhe - A)	Project Management (Prof. Abhijit Chakravarty) Div -A Project - B	Guest Lecture / Additional Lecture	
		Strategic Management (Pradnya Girhe) Div -B Mentoring - Div - A		International Business (Prof. Sonu Khetre) - Div - B	Project Management (Prof. Abhijit Chakravarty) Div - B Project -A		
Break (2.30 pm to 3.00 pm)							
II (3.00 pm to 5.00pm)	Sales Management (Prof. Iftiqar Mistry)	Retail Marketing (Prof. Iftiqar Mistry)	Brand Management (Prof. Iftiqar Mistry)	International Business (Prof. Sonu Khetre) - Div - A	Marketing Strategy (Prof. Pradnya Girhe)		
				Strategic Management (UA) (Prof. Pradnya Girhe - B)			

Dr. Prashant Gundawar
Director

Prof. Rajiv Wad
HOD