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384	Perreault, William D , McCarthy, E.	Basic Marketing	3
385	Calverley, John P.	Bubbles and How to Survive them	1
386	Welsch, Glenn A , Hilton, Ronald W	Budgeting: Profit Planning and Control	1
387	Buffett, Mary , Clark, David	Buffettology	1
388	Brown, Laura , Schmitt, Bernd H	Build your own Garage	1
389	Panda, Tapan K.	Building Brands in The Indian Market	5
390	Lury, Giles	Building Brands: 76 Modern Marketing Stories	2
391	Aaker, David A	Building Strong Brands	1
392	Rubinfeld, Arthur , Hemingway,	Built for growth : Expanding Your Business Around the Corner or	1
393	Lawler, Edward E. , Worley,	Built to Change	1
394	Agarwala, Kamlesh N. , Agarwala,	Bulls, Bears and The Mouse : An Introduction to Online Stock Market	1
395	Lennon, Frank Scott , Considine,	Bullying and Harassment	1
396	Gupta, H. C.	Business Communication	1
397	Kuchhal, M. C.	Business & Industrial Laws	1
398	Brooks, John	Business Adventures	1
399	Pendse, Pradeep Hari	Business Analysis	1
400	Albright, S. C.	Business Analytics	2
401	Albrith	Business Analytics	3
402	Tulsian, P. C	Business and Corporate Law	2
403	Bansal, C. L	Business and Corporate Laws	3
404	Moshal, B. S	Business and Industrial Law	2
405	Nickerson, Robert C	Business and Information Systems	1
406	Gaur, Ramesh C. , Jambhekar,	Business and Management Libraries : Opportunities and Challenges	1
407	Ivankevich, John M , Duening,	Business and Management: Principles and Guidelines	1
408	Sengupta, Sailesh	Business and Managerial Communication	3
409	Oka, Milind M	Business Application of computers	1
410	Bhatia, R. C	Business Communication	1
411	Bisen, Vikram , Priya	Business Communication	3
412	Debasish, Sathya Swaroop , Das,	Business Communication	7
413	Diwan, Parag	Business Communication	5
414	Dr, Tushar Kanti , Kumar, Manish	Business Communication	1
415	Gopal, Namita	Business Communication	3
416	Guffey, Mary Ellen	Business Communication	1
417	Hudson, Randolph H , Selzler,	Business Communication	2
418	Jha, Madhukant	Business Communication	2
419	Kaul, Asha	Business Communication	5
420	Locker, Kitty O , Kaczmarek,	Business Communication	2
421	Rai, Urmila	Business Communication	8
422	Ramachandran, K. K. , Lakshmi, K.	Business Communication	3
423	Raman, Meenakshi , Singh, Prakash	Business Communication	15
424	Sethi, Anjanee , Adhikari, Bhavana	Business Communication	3
425	Sihgal, M. K , Khetarpal, Vandana	Business Communication	3
426	Verma, Shalini	Business Communication	1
427	Viswanathan, Rajeesh	Business Communication	2
428	Mukerjee, Hory Sankar	Business Communication : Connecting at work	6
429	Lesikar, Raymond V , Flatley,	Business Communication : Making Connections in a Digital world	2
430	Penrose OR Raspberry , Myers	Business Communication for Managers	1
431	Monippally, Matthukutty M.	Business Communication Strategies	1
432	Bahl, Sushil	Business Communication Today	3

433	Bovee, Courtland L , Thill, John V \$	Business Communication Today	2
434	Taher, Nasreen , Gopalan, Swapna	Business Communities of india	1
435	SHarma, R. C , Mohan, Krishna	Business Correspondence and Report Writing	9
436	Gogatz, Arthur OR Mondejar,	Business Creativity	3
437	Whigham, David	Business Data Analysis: Using Excel	4
438	Stamper, David A , Case, Thomas L	Business Data Communication	2
439	Shelly, Gary B , Cashman, Thomas	Business Data Communications	3
440	Stallings, Williams	Business Data Communications	1
441	FitzGerald, Jerry , Dannis, Alan	Business Data Communications and Networking	3
442	Panko, Raymond R	Business Data Network and Telecommunication	1
443	Butler, David	Business Development : A Guide to small business strategy	1
444	Haag, Stephen	Business Driven Technology	1
445	Adhikary, Manab	Business Economics	2
446	Ahuja, H. L	Business Economics	2
447	Mankar, V.G.	Business Economics	1
448	Shah, J.D. , Mehta	Business Economics	1
449	Misra, S. K , Puri, V. K	Business Economics	3
450	Mittal, Vivek	Business Enviroment	4
451	Gopal, Namita	Business Environement	3
452	Prasad, Vishwajeet	Business Environement	3
453	Cherunilam, Francis	Business Environment	1
454	Dr.Badi, Ravindranath	Business Environment	2
455	Khatri, P.V.	Business Environment	1
456	Agrawal, Raj	Business Environment	2
457	Chidambaram, K. , Alagappan, V.	Business Environment	3
458	Cherunilam, Francis	Business Environment : Text and Cases	2
459	Paul, Justin	Business Environment : Text and Cases	4
460	Dave, Bipinchandra	Business Environment in Modern Era	1
461	Bajaj, P.S. , Agrawal, Raj	Business Ethich : an Indian Perspective	8
462	Fernando, A.C.	Business Ethich : an Indian Perspective	4
463	Murthy, C.S.V.	Business Ethich : Text and Cases	17
464	Crane, Andrew , Matten, Dirk	Business Ethics	2
465	Shaw, William H.	Business Ethics	2
466	Paliwal, Manisha	Business Ethics	5
467	Francis, Ronald D. , Mishra, Mukti	Business Ethics : An Indian Perspective	4
468	Velasquez, Manuel G.	Business Ethics : Concepts and Cases	10
469	Weiss, Joseph W.	Business Ethics : Concepts and Cases	3
470	Ferrell, O.C. , Fraedrich, John Paul /	Business Ethics : Ethical Decision Making and Cases	1
471	Albuquerque, Daniel	Business Ethics : Principles and Practices	1
472	Jain, V.K. , Biyani, Omprakash	Business Ethics and Communication	1
473	Prabakaran, S.	Business Ethics and Corporate Governance	5
474	Rupani, Riya	Business Ethics and Corporate Governance	5
475	Hundekar, S.G	Business Ethics and Human Values	3
476	Rao,A.B.	Business Ethics and Professional Values	1
477	Kumar, D. Senthil , Rajan, A. Senthil	Business Ethics and Values	1
478	Ferrell, O. C. , Fraedrich, John \$	Business Ethics: A Case Perspective	2
479	Weiss, Joseph W.	Business Ethics: Concepts and Cases	1
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483	Hanke, John E , Wichern, Dean W \$	Business forecasting	5
484	Wilson, J. Holton , Keating, Barry	Business Forecasting	3
485	Chary, S. N	Business Gurus Speak	3
486	Aswathappa, K. , Sudarsana Reddy,	Business Law	1
487	Bose, D. Chandra	Business Law	3
488	Bulchandani, K.R.	Business Law	11
489	Goel, P.K.	Business Law	2
490	Gulshan, S.S.	Business Law	2
491	Kapoor, G.K.	Business Law	13
492	Kuchhal, M.C.	Business Law	9
493	Mathur, Satish B	Business Law	3
494	Pillai, R.S.N. , Bagavathi	Business Law	9
495	Sharma, S.P.	Business Law	1
496	Symbiosis	Business Law	1
497	Tulsian, P. C.	Business Law	5
498	Aswathappa, K. , Sudarsana Reddy,	Business Law	1
499	Bulchandani, K. R.	Business Law for Management	9
500	Icfai	Business Law for Managers	1
501	Goel, P. K.	Business Law for mangers	7
502	Gulshan, S. S , Kapoor, G. K	Business Law Including Company Law	13
503	Gopal, C. Rama	Business Legislation	1
504	Rama Gopal, C.A.C.	Business Legislation (textbook with suggested answers)	1
505	Kuchhal, M. C , Prakash, deepa	Business Legislation for Management	2
506	Vas, Gratian	Business Letters	1
507	Ballou, Ronald H.	Business Logistics / Supply Chain Management	8
508	Anderson, James C , Narus, James	Business Market Management	5
509	Hutt, Michael D , Speh, Thomas W	Business Marketing Management: B2B	26
510	Havaldar, Krishna	Business marketing: Text & Cases	3
511	Shankar, Muppavaram Gowri	Business Mathematics	2
512	Singh, J. K.	Business Mathematics	2
513	Singh, Y.P , Singh, J.K.	Business Mathematics	5
514	Vaidya, M.L.	Business Mathematics	1
515	Zameeruddin, Qazi , Khanna, V. K \$	Business Mathematics	5
516	Aggarwal, B. M	Business Mathematics and Statistics	4
517	Srinivasa, G , George, Deepa	Business Mathematics and Statistics	3
518	Brown, Tom , Crainer, Stuart \$	Business Minds	2
519	Chaturvedi, R. M.	Business Models Telecom Industry in Competitive Environment	1
520	Sangeetha, K.	Business Networking : Strategies and cases	1
521	Agarwala, Kamlesh N , Lal, Amit \$	Business on the Net : E- commerce	4
522	Sharma, Anand	Business Optimisation Thru Supply Chain Management	2
523	Gupta, R.N.	Business Organisation and Management	2
524	Satyaprasad, B.G. , Nirmala, K. /	Business Organization and Environment	5
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526	Butler, David	Business Planning : a guide to business start - up	1
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529	Rao, P. Subba	Business Policy and Strategic Management	1
530	Senthilkumar, S.	Business Policy and Strategic Management	1

531	Gupta, Vipin , Gollakota, Kamala /	Business Policy and Strategic Management : Concepts and	1
532	Cherunilam, Francis	Business Policy and Strategic Management: Text and cases	5
533	Gupta, N. S	Business Policy and Strategic Management: Text and cases	1
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535	Scheer, August-Wilhelm ,	Business Process Automation	1
536	Bhat, K. Shirdhara	Business Process outsourcing	5
537	Kulkarni, Sarika	Business Process Outsourcing	2
538	Solpe, VinodV	Business Process Outsourcing	2
539	Nakkiran, S. , Franklin, D.John	Business Process Outsourcing (BPO)	1
540	Saxena, K.B.C. , Bharadwaj,	Business Process Outsourcing for Strtegic advantage	3
541	Bhat, K. Shridhara	Business Process Reengineering	9
542	Radhakrishnan, R	Business Process Reengineering	8
543	Dey, B. R	Business Process Reengineering and Change Management	7
544	Shah, Sunil N. OR Shah, Rupal	Business Regulatory Framework	1
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546	Bryman, Alan	Business Research Methods	4
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548	Krishnaswami, O. R. OR	Business Research Methods	3
549	Murthy, S. N , Bhojanna, U	Business Research Methods	4
550	Zikmund, William G	Business Research Methods	16
551	Cameron, Sheila , Price, Deborah	Business Research Methods : A Practical Approach	1
552	Schultz, Heidi	Business Scenarios : A Context - Based Approach to Business	1
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557	Bhardwaj, R. S	Business Statistics	6
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560	Gupta, S. C , Gupta, Indra	Business Statistics	7
561	Jhunjhunwala, Bharat	Business Statistics	5
562	Khandelwal,Anju	Business Statistics	1
563	Kumar, Anil	Business Statistics	1
564	Levine, David M , Krehbiel, Timothy	Business Statistics	3
565	Sarguroh, Nazneen Khan	Business Statistics	1
566	Sharma, J. K	Business Statistics	14
567	Shenoy, G. V , Srivastava, U. K \$	Business Statistics	2
568	Verma, A. P	Business Statistics	1
569	Khandelwal, S.K.	Business Statistics	3
570	Tulsian, P. C.	Business Statistics : A Self Study Textbook	3
571	Bowerman, Bruce L , OConnell,	Business Statistics in Practice	2
572	Kourdi, Jeremy	Business Stratgy	1
573	Appannaiah, H. R.	Business Structure and Process	1
574	Brennan, Ross , Canning Louise \$	Business- to - Business Marketing: B2B	1
575	Michel, Daniel , Peter, Naude \$	Business- to - Business Marketing: B2B	3
576	Sugandhi, R.K.	Business to Business Marketing	2
577	Brennan, Ross , Canning, Louise /	Business to Business Marketing	1
578	Mathur, U.C.	Business to Business Marketing	6
579	Sugandhi, R.L.	Business to Business Marketing	1

580	Vitale, Robert P , Giglierano, Joseph	Business to Business Marketing: Analysis and Practice a Dynamic	1
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584	Mckay, H. Dean	Business Words You Should Know	1
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587	Kanetkar, Yashavant	C Projects	1
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590	Finch, Llyod	call Center Success	2
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595	Avadhani, V. A.	Capital Market Management	2
596	Fabozzi, Frank J , Modigliani,	Capital Markets	1
597	Pandey, I.M.	Capital Structure and The Cost of Capital	1
598	Skyrme J. David	Capitalizing on Knowledge from e-business to k-business	1
599	Mclvor, Brian	Career Detection	1
600	Schein, Edgar H.	Career Dynamics	1
601	Pandey, I.M. , Bhat, Ramesh	Case in Financial Management	9
602	Krishnaswamy, K.N.	Case in production and Operations Management	1
603	Mishra, L.	Case Laws on Industrial Relations	5
604	Baporikar, Neeta	Case Method Cases in management	4
605	Dhar, Upinder , Dhar, Santosh	Case Method in Management Education	3
606	Baporikar, Neeta	Case Methods Cases in Management	2
607	Kester, W. Carl , Ruback, Richard	Case Problems in Finance	7
608	bhyankar, Suresh	Case Studies in Marketing	1
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611	Gini, Al OR Marcoux, Alexei M.	Case Studies in Business Ethics	1
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615	Vrat Prem , Ahuja, K.K. / Jain, P.K.	Case Studies in Management	3
616	Rangnekar, Santosh	Case studies in Management : in Indian Industries	3
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623	Muthukumar,R	Case Studies on Business Models Vol. 1	1
624	Singal, R.K. , Singh, Lata	Case Study in Management "Creating & Sustaining Business"	11
625	Swanborn, Peter	Case Study Research	1
626	Kaushal, H.	Case Study Solutions Finance	3
627	Kaushal, H.	Case study solutions Human Resource Development	6
628	Kaushal, H.	Case Study Solutions Marketing	8

629	Lascu, Dana-Nicoleta	Casebook to accompany International Marketing	2
630	Kaptan, Sanjay	Cases and Problems in Organizational Behaviour and Human	1
631	Rao, A. P.	Cases and Problems on Financial Management	3
632	Jhamb, L.C.	Cases and Problems on Materials Management	5
633	Jhamb, L.C.	cases and Problems on Quantitative Techniques	4
634	Jennings, Marianne M.	Cases in Business Ethics	3
635	Vishwanath, S. R.	Cases in Corporate Finance	5
636	Ravichandran, K. , Alkathlan,	Cases in Corporate Financial Management	7
637	Morse, Eric A. , Mitchell, Ronald K.	Cases in Entrepreneurship	1
638	Pandey, I.M. OR Bhat, Ramesh	Cases in Financial Management	5
639	Panda, Sitansu	Cases in Human Resource Management	1
640	Dr.Chansarkar, B.A.	Cases in Indian Management	1
641	Rowe, W.Glenn	Cases in Leadership	1
642	Jham, Vimi OR Gupta, Bindu	Cases in Management	18
643	shejwalkar, P. C.	Cases in Management	1
644	Srivastava, Sanjay , Jhajharia, Parul	Cases in Management	2
645	Mohapatra, Snajay	Cases in Management Information Systems	2
646	Oka, Milind	Cases in Management Information Systems	3
647	Klassen, Robert D. , Menor, Larry J.	Cases in Operations Management	2
648	Krishnaswamy, K.N. , Mathirajan, M.	Cases in Operations Management	4
649	Seijts, Gerard H.	Cases in Organizational Behavior	1
650	Saiyadain, Mirza S. , Joshi, Rma OR	cases in Organizational Behaviour and Human Resource	2
651	Gokhale, Shyamkant	Cases in Personnel Management	1
652	Krishnaswamy, K. N	Cases in Production/ Operations Management	1
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654	Fight, Andrew	Cash Flow Forecasting	1
655	Parashar, B. S. Nagendra	Cellular Manufacturing Systems	2
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657	Harper, John	Chairing the Board: A Practical Guide to Activities and	1
658	Jadhav, Narendra	Challenges to Indian Banking	1
659	nandeshwar, R. L. , Jayasimha,	Change and Knowledge management	6
660	Warner,Alan	Change and the bottom line	1
661	Blake, Robert R. , Mouton, Jane	Change by Design	1
662	Schoemer, Karl G.	Change is your competitive Advantage	1
663	Sharma, Radha R.	Change Management Concepts and Applications	2
664	Green, Mike	Change Management Masterclass	1
665	Oza, Haris S.	Changing Paradigm of Accounting and Finance in Global Perspective	1
666	Dr.Sehgal, M.K.	Changing Pardigms in Modern Management	2
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668	Mukherjee, Ishita , Jha, Jyotsna	Changing Tunes of Radio	1
669	Forsyth, Patrick	Channel Management	1
670	Dhotre, Meenal	Channel Management and Retail Marketing	3
671	Kirk, Bradford C.	Chief Marketing Officer	1
672	Das, Krishnasri	China and Central Asia : Political. Economic and Security co-	1
673	china Economic review	China Business Guide 2006	1
674	Mar, Pamela C. M. , Richter, Frank-	China Enabling A New Era of Changes	1
675	Jayaprakash, Sajitha	Choosing the Right Career	1
676	Gibbons, Barry J.	Chronicles from the planet business	2
677	Johnston,Mark W.	Churchill Force Walkers Sales Force Management	1

678	Boards of Editors	Claims Management	1
679	HBR	Classic Drucker	1
680	Rockefeller, Barbara	CNBC 24/7 Trading : Around the clock around the world	1
681	Basak, Amit	Co - Operative Banks in India : Functioning and Reforms	1
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684	Fournies, Ferdinand F.	Coaching for improved work performance	1
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686	Chunawalla, S.A.	Commentary on Consumer Behavior	3
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688	Parikh,Nirali , Silva,Amandio Fcda	Commodities Markets:Emerging Paradigms	1
689	Chatnani, Niti Nandini	Commodity Markets : Operations, Instruments, and Applications	1
690	lawlor, William	Common SAP R/3 Functions manual	1
691	Arredondo, Lani	Communicating Effectively	1
692	Rowson, Pauline	Communicating Confidently	1
693	Corrado, Frank M.	Communicating with Employees	1
694	Michael, V.P.	Communication and Research for Management	1
695	Gupta, Reena	Communication for Management	1
696	Monga, Deepali	Communication for Management	1
697	Collins, Sandra D.	Communication in a Virtual Organization	1
698	Sharma, Dhiraj	Communication in IT Age	1
699	Walrand, Jean	Communication Networks	1
700	Rao, Nageshwar , Das, Rajendra	Communication Skill	6
701	Sen, Leena	Communication Skill	4
702	Abroal, Divya	Communication Skills	1
703	Thacker, Zinal S. , Jajodia, Sharmila	Communication Skills	2
704	Kumar, Sanjay , Lata, Pushp	Communication Skills	5
705	Rai, Urmila , Rai, S.M.	Communication Skills	1
706	Konar, Nira	Communication skills for Professionals	3
707	Dr. N. Andal	Communication Theories and Models	1
708	Ray, Reuben	Communication Today	1
709	Patil, Asha Ramagonda	Community Organization and Development ; an indian perspective	3
710	Chandrachud, Justice Y.V. , Dugar,	Companies Act : A Ramaiya	6
711	Bagrial, Ashok K	Company Law	5
712	Gulshan, S. S	Company Law	1
713	Singh, Avtar	Company Law	6
714	Chatterjee, Suchitra	Comparative Management with Case Studies	1
715	Chunawalla, S.A.	Compendium of Brand Management	1
716	Milkovich, George , Newman, Jerry,	Compensation	8
717	Gerhart, Barry , Rynes, Sara L.	Compensation : Theory, Evidence, and Strategic Implications	1
718	Singh, B. D.	Compensation and Reward Management	2
719	Bhattacharya, M. S. , Sengupta,	Compensation Management	9
720	Dr. Bhatia, Kanchan	Compensation Management	2
721	Sarma, A. M.	Compensation Management and Labour Legislation	1
722	Henderson, Richard I	Compensation Management in a Knowledge Based World	5
723	Deb, Tapomoy	Compensation Management: Text and Cases	3
724	Gerhart, Barry , Rynes, Sara L	Compensation: Theory, Evidence, and Strategic Implications	1
725	Sbandler, Donald	Competency and the Learning Organization	1
726	Sahu, R. K.	Competency Mapping	2

727	Hamel, Gray , Prahalad, C.K	Competing for the Future	1
728	Gustafsson, Anders , Johnson,	Competing in a Service Economy	5
729	Porter, Michael E	Competitive Advantage	7
730	Poddar, Reena , Gadhave, Sarika	Competitive Advantage : an introduction	3
731	Nicholas, John M.	Competitive Manufacturing Management	9
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733	Aczel, Amir D. , Sounderpandian,	Complete Business Statistics	4
734	Stacey, Ralph D. , Griffin, Douglas	Complexity and Management	3
735	Jhabak, pawan	Complicated Financial Words made Easy	1
736	Veena, G.R	Comprehansive Basic Mathematics	7
737	Rao, P.L	Comprehensive Human Resource Management	1
738	Telang, A.D. , Telang, Amit	Comprehensive Maintenance Management	1
739	Arora, P.N. , Arora, Sumeet / Arora,	Comprehensive Statistical Methods	1
740	Greenberg, Jerrold S.	Comprehensive Stress Management	6
741	Soni, Vishal	Computer Applications for Management	1
742	Saxena, Sanjay , Chopra,	Computer Applications in Management	2
743	Shrivastava, Niranjana	Computer Applications in Management	3
744	Kumar, Santosh	Computer Bases Numerical and Statistical Techniques	5
745	Harrington, Steven	Computer Graphics	1
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747	Tanenbaum, Andrew S	Computer Networks	2
748	Black, Uyless	Computer Networks, Protocols, Standards and Interfaces	3
749	Hamacher, V.Carl	Computer Organization	1
750	Stallings,William	Computer organization & architecture designing for performance	1
751	Chaudhuri, p. Pal	Computer Organization and Design	3
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755	Wheelen, Thomas L , Hunger, J	Concepts in Strategic Management and Business Policy	3
756	Ramesh Kumar, S.	Conceptual Issues in consumer Behaviour	2
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758	Taylor, Ros	Confidence At Work	1
759	Malik, Pravir	Connecting inner power with global change the fractal ladder	1
760	Timperley, John	Connective Selling	1
761	Mishra Sanhari Santap	Consolidation in Banking Industry,Global Perspective	1
762	Blackwell, Roger D. , Miniard, Paul	Consumer Behavior	2
763	Loudon, David L. , Della, Bitta Albert	Consumer Behavior	11
764	Raju, M.S.	Consumer Behavior	6
765	Schiffman, Leon G , Kanuk, lesli	Consumer Behavior	11
766	Solomaon, Michael R.	Consumer Behavior	5
767	Jain, P.C. , Bhatt, Monika	Consumer Behavior : in Indian Context	3
768	Assael, Henry	Consumer Behavior and Marketing Action	1
769	Nair, Suja R	Consumer Behavior in Indian Perspective	3
770	Assael, Henry	Consumer Behavior: A Strategic Approach	5
771	Hawkins, Del I , Best, Roger J \$	Consumer Behavior: Building Marketing Sttategy	7
772	Batra, Satish K , Kazmi, S. H. H	Consumer Behavior: Text and Cases	5
773	Nair, Suja R	Consumer Behavior: Text and Cases	6
774	Lindquist, Jay D. , Sirgy, M. Joseph	Consumer Behavior: Theory and Marketing Applications	1
775	Chhabra, Gurpreet Kaur	Consumer Behaviour	10

776	Gautam, Neeran , Jain, Kokil	Consumer Behaviour	1
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1150	Reddi, C.V. Narasimha	Effective Public Relations and Media Strategy	1
1151	Shelburne, Merry	Effective Public Relations: A Practical Approach	1
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1153	Adair John	Effective Strategic Leadership	2
1154	Adair, John	Effective Teambuilding	1
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1156	Blanchard,P.Nick , Thacker, James	Effective Training Systems, strategies, and Practices	13
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1161	Schneider, Gary P	Electronic Commerce	1
1162	Turban, Efraim , King, David \$	Electronic Commerce A Managerial Perspective	1
1163	Kennedy, George , Davis. Bernard	Electronic Communication Systems	1
1164	Long, Keith	Electronic Currency Trading for Maximum Profit	1
1165	Gupta, S.L	Element of Marketing Management	1
1166	Kapoor, N. D.	Element of Mercantile Law	6
1167	Gupta, S.L	Elements of Marketing Management	1

1168	Nagarajan, K.	Elements of Project Management :(as per UPTC Syllabus)	1
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1176	Sharma, Anjana , Dr. Tyagi, Shuchi /	E-Marketing	1
1177	Shipside, Steve	E-Marketing	1
1178	Strauss, Judy , El-Ansary, Adel /	E-Marketing	7
1179	Chaffey, Dave , Smith, PR	Emarketing Excellence	1
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1190	Murrell, Kenneth L.	Empowering Employees	1
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1193	Mohsin, Muhammad	Encylopaedia of Brand Equity Management Vol. 2	1
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1224	Lall, Madhurima , Sahai, Shikha	Entrepreneurship	1
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1227	King, Nicolas	Enterprise Express	1
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1229	Krishna, S. Jaya	Enterprise Performance Management : Concepts and Perspectives	1
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1232	Pandey, Aashish	Enterprise Resource Planning	1
1233	Ray, Rajesh	Enterprise Resource Planning	1
1234	Sumner, Mary	Enterprise Resource Planning	1
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1247	Shejwalkar,P.C.	Entrepreneurship	1
1248	Kuratko, Donald F	Entrepreneurship : in the New Millennium	1
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1257	Khanka, S. S.	Entrepreneurship Development	5
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1261	Sharma, Sudhir , Singh, Balraj /	Entrepreneurship Development	1
1262	Uike, Dipesh D.	Entrepreneurship Development	1
1263	Gordon, E. , Natarajan, K.	Entrepreneurship Development	1
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1316	Rai, Urmila , Rai, S. M	Essentials of Business communication Skill for Engineers	1
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1328	Koontz Harold , Weihrich Heinz	Essentials of Management	2
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1371	Balagopal, T.A.S.	Export Management	1
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1373	Rathor, B. S , Rathor, J.S	Export Marketing	2
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1395	Maheshwari, S.N , Maheshwari,	Financial Accounting	4
1396	matkar, Anil. D.	Financial Accounting	3
1397	Satyaprasad B.G. , Murthy,	Financial Accounting	3
1398	Shah, Paresh	Financial Accounting	1
1399	Shim, JAE K. , Siegel, Joel G	Financial Accounting	2
1400	Sontakke, Kaustubh Arvind	Financial Accounting	18
1401	Tulsian, P.C.	Financial Accounting	15
1402	Varshney, J. C.	Financial Accounting	2
1403	Vinayakam, N , Charumati, B	Financial Accounting	1
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1406	Reimers, Jane L.	Financial Accounting	1
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1412	Ramachandran, N. , kakani, Ram	Financial Accounting for Management	7

1413	Harsolekar, Dinesh D.	Financial Accounting For Management	3
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