

महाराष्ट्र MAHARASHTRA

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जिल्हा कार्यालय, ठाणे  
22 JAN 2020  
मुद्रांक प्रमुख लिपीक / लिपीक  
22-1-2020

31 JAN 2020

Memorandum of Understanding

This Memorandum of Understanding is hereby executed on 3<sup>rd</sup> February 2020, between **Anudip Foundation for Social Welfare**, having its head office at Vishnu Chambers, 2nd floor, J4, Block GP, sector-V, Salt Lake, Kolkata-700 091, represented through Mr. Subhra Bandyapadhyay VP-Operations, Authorized Signatory, in **ONE PART**

AND

**NCRD's Sterling Institute of Management Studies**, Plot No. 93, Sector - 19, Near Seawoods Station, Nerul [E], Navi Mumbai - 400 706 represented through Dr. Prashant Gundawar, Director, Sterling Institute of Management Studies in **SECOND PART**

*Subhra*  
*24/01/20*  
Anudip Foundation for Social Welfare  
Kolkata

*Prashant*  
IQAC Coordinator

NCRD'S STERLING INSTITUTE OF MANAGEMENT STUDIES  
NERUL  
NAVI MUMBAI  
Director  
*Prashant Gundawar*

NCRD'S STERLING INSTITUTE OF MANAGEMENT STUDIES  
Plot No.93, Sector-19, Nerul(E),  
Near Seawoods Darave Rly. Stn.,  
Navi Mumbai - 400706,  
Tel : 27702282 / 27722290

### Memorandum of Understanding

This Memorandum of Understanding is hereby executed on 14 January 2020, between **Anudip Foundation for Social Welfare**, having its head office at Vishnu Chambers, 2<sup>nd</sup> floor, J4, Block GP, sector-V, Salt Lake, Kolkata-700 091, represented through Mr. Subhra Bandyapadhyay VP- Operations, Authorized Signatory, in **ONE PART** and **Sterling Institute of Management Studies**, represented through Dr. Prashant Gundawar Director and Head, Authorised Signatory.

#### Background of Anudip Foundation:

Anudip Foundation for Social Welfare, set up in 2007, is a Section 8 non-profit company as per Companies Act, 2013 having its head office at Vishnu Chambers, 2<sup>nd</sup> floor, J4, Block GP, sector-V, Salt Lake, Kolkata-700 091, Anudip creates livelihood opportunities for marginalized women and youth of India.

Over the past 12 years Anudip has worked with international and national agencies, government units, corporations and community based organizations to offer sustainable livelihood programs for disadvantaged groups residing in the rural and semi-urban West Bengal, Odisha, Jharkhand, Andhra Pradesh, Telangana, Tamil Nadu, Rajasthan, Maharashtra, North East and Delhi. Anudip aims at improving the socio-economic status of these people and locality by developing their employability and entrepreneurial skills for IT-enabled jobs and businesses.

#### Background of Sterling institute of Management Navi Mumbai:

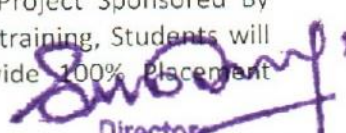
Sterling aims at achieving excellence in education. National Centre for Rural Development (NCRD) is a Registered Public Charitable Trust, founded in the year 1991 with a vision to educate rural masses of India. Completion of its 26 years has resulted into strong commitments toward the nation's growth. Currently, NCRD is actively educating masses from pre-nursery to various professional programs like MMS and MCA, with its various institutes situated in Pune and Navi Mumbai.

#### Program Deliverable:

To impart market aligned Skill development and training program for Minimum 30 (Thirty) students on a Pilot Basis for onwards successful placement. This Project Sponsored By Capgemini & Implemented By Anudip Foundation. After completing training, Students will get chance to place with an MNC. Anudip foundation will Provide 100% Placement Assistance.

  
IQAC Coordinator



  
Director  
NCRD'S STERLING INSTITUTE OF MANAGEMENT STUDIES  
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The entire enrolment is to be completed by 25/01/2020

The entire agreement is to be successfully completed by 25/01/2021.

**Curriculum:**

The sector-specific job-oriented skills require special curriculum built to enhance students' employability skills. Anudip's curriculum team works at developing and adding new components to the customized curriculum based on the market demand and job requirement.

**These following modules would be included in the course curriculum**

1. Dip. In .Net (350 Hours)
2. Digital Marketing ( 300 Hours)

**Class Schedule:**

Anudip would impart training to each batch of students as per the mutual consent. Total training period for each batch of students would be according to the course opted by the student

**Course Fees:**

Course fees will be Rs.1000/- for per student Per Course training program and will not collect any other extra charges. Amount will be paid by college, Anudip shall issue a money receipt of each candidates against their fees.

**Payment:**


A sum of Rs. 1000/- (40 % of collected course fees) will be paid to the 'Sterling Institute of management' per Student students. This amount will be paid after collection of entire course fees from the students by Anudip. This amount is towards the cost of infrastructure given by the Training center as well as charges for consumption of electricity for the training space.

**Beneficiaries' Profile:**

Minimum age for the target group is 18 years and maximum age is 30 years. Minimum educational qualification is Appearing T.Y, B. E & Graduates.

  
IQAC Coordinator



  
Director  
STERLING INSTITUTE OF MANAGEMENT STUDIES  
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**Training Methodology:**

Anudip's digital livelihoods program follows a technology-driven, blended learning methodology that has evolved based on employer and student feedback, team evaluation, and impact studies conducted externally and internally. Anudip team continuously tries to align with changing job markets, digital trends, employer demand, and the state of the training technology worldwide. Anudip utilizes its multimedia and game based learning programs which allows them to retain the learnings more effectively. This industry-aligned digital skills training program will train these youth through customized and digitized multimedia content in video, audio, presentation, and game formats, which will enable students to be attracted to and enjoy their classroom experience.

**Training location:**

Training will be conducted at the premises of 'Sterling Institute of Management Studies' along with the required infrastructure for conducting such course as per mutual discussion.

**Termination:**

Either party may terminate this Memorandum of Understanding by giving 30 days prior notice.

Sonali Phulsunder

For Anudip Foundation

(Signature)  
(27.01.2020)

Dr Prashant Gundawar

For Sterling Institute Of Management

(Signature)  
27.01.2020.



Director  
NCRD'S STERLING INSTITUTE OF MANAGEMENT STUDIES  
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(Signature)  
Director  
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