



# Sterling Institute of Management Studies

Approved by AICTE, New Delhi  
Government of Maharashtra, Affiliated to University of Mumbai

**NAAC Accredited A+ Grade**

*"Comprehensive Development through Quality Education"*



## ADMISSION PROSPECTUS 2026-27

### PROGRAMMES

**BMS (3 years)**

**MMS (2 years)**

**MCA (2 years)**



## INSTITUTE HIGHLIGHTS

### NAAC Accreditation



### Certificate of Accreditation



### Burlington English Certified Campus



### Institute Ranking Certificate

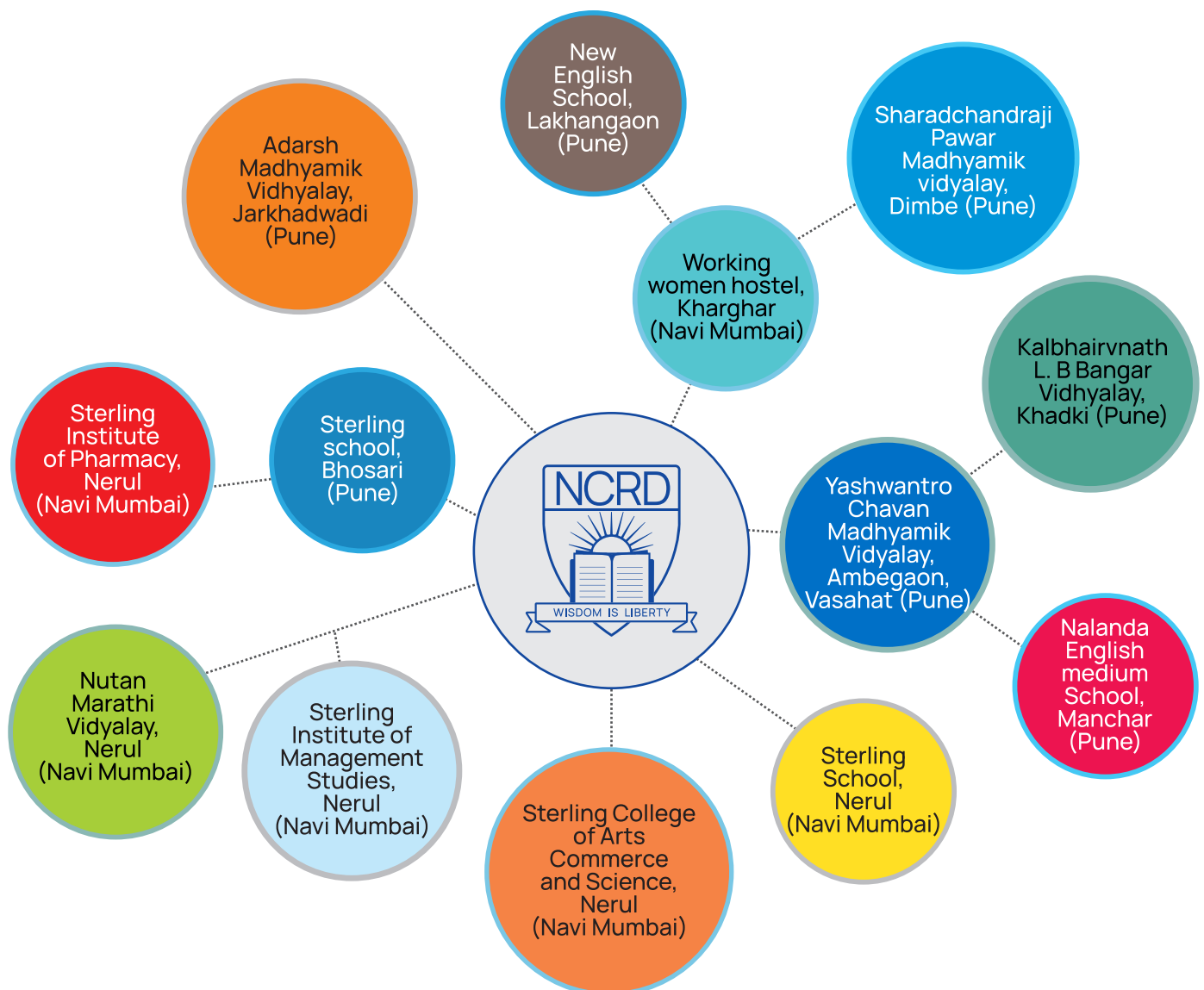


## ABOUT NCRD

National Centre for Rural Development (NCRD) is a Registered Public Charitable Trust, founded in the year 1991 with a vision to educate rural masses of India. Having completed 3 decades, it has strengthened its commitment to contribute to the nation's growth. Currently, NCRD is actively educating masses from pre-nursery to various professional programs like MMS and MCA, with its various institutes situated in Pune and Navi Mumbai.

NCRD's Sterling Institute of Management Studies (MMS, MCA, BMS), NCRD's Sterling Institute of Pharmacy, NCRD's Sterling College of Commerce, Arts & Science and Nutan Marathi School (Maharashtra State Board), Sterling English School (CBSE), Nalanda English Medium School (CBSE) are few to mention which are making remarkable contributions. Our institutes strive to provide an enriching learning environment that inspires every student to grow intellectually, emotionally, socially, physically, and creatively, preparing them to lead meaningful and successful lives.

## INSTITUTES UNDER UMBRELLA OF NCRD



## ABOUT THE INSTITUTE

National Centre for Rural Development (NCRD) is a Registered Public Charitable Trust, founded by Hon.ble Shri Dilip Walse Patil an eminent social worker, in the year 1991 with a vision to educate rural masses of India. NCRD is dedicated to the cause of quality education starting from Primary Education right up to Professional Studies with its various institutes situated in Pune and Navi Mumbai.

NCRD's Sterling Institute of Management Studies, started in the year 2004 is one of the best B-Schools in the Mumbai and Navi Mumbai. Sterling Institute of Management Studies is located between the towering Parsik Hills and the serene township of Nerul, just adjacent to Seawoods Railway Station, which offers a unique location to build an abode of learning.

It is approved by AICTE, Government of Maharashtra, and is affiliated to the University of Mumbai, It is accredited by NAAC with A+ grade and Burlington English Certified Campus, SIMS is ranked as "A" grade B- School by Competition Success Review-GHRDC B-School survey 2019 and 2021. SIMS ranked 37<sup>th</sup> in the Higher Education Review: Top 100 Beyond IIMs B-School Survey 2022. NCRD's SIMS ranked 35<sup>th</sup> among India's elite non-IIM B-schools survey 2023-24. NCRD's SIMS ranked 31<sup>th</sup> among India's elite non-IIM B-schools survey 2024-25.

NCRD's Sterling Institute of Management Studies offers two years MMS, MCA and BMS programme of the University of Mumbai. The MMS and MCA programs aim at disseminating Management and Computer education in the most contemporary form. We create the zeal, excitement and potential in our students to take up challenging assignments. The objective of the institute is to build and develop competent professionals and socially responsible citizens ready to enter in the corporate world.

### INSTITUTE'S HIGHLIGHTS

- Legacy established in 2004
- 22+ years of Academic Excellence
- Inculcating Culture of Excellence
- Strong Alumni Network
- Strong Industry Institute Collaboration
- Established Global Linkages
- Specialized Pre-Placement Training
- Placement Excellence by 200+ Recruiters Annually





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## VISION

SIMS envisions to be nationally and internationally accredited institution with a centre of excellence in the development of professional leaders for various sectors of business organizations and society.

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## MISSION

To develop competent management and computer professionals for industry and business who are ethical and socially responsible citizens, through meaningful partnerships with professional organizations, alumni, industries and society at large.

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## OBJECTIVE

- To develop a right mix of managerial and technical exposure to function effectively in various domains through MMS and MCA programs.
- To nurture value-based education for the holistic development of the students.
- To promote students and faculty professional development for enhanced career growth through quality support services and relevance.
- To imbibe and provide international business and technological standards.
- To continuously improve the institutional processes by involving staff, students and other stakeholders.

## QUALITY POLICY

- Student Centric and outcome-based education.
- Collaboration with industry and business.
- Development of ethical leaders.
- Continuous professional development.
- Benchmarking global standards in institutional systems and processes.

## CORE VALUES

- **Personal and Professional Integrity:** We promote and pursue the value of integrity in all aspects of life.
- **Ethics:** We follow ethics in academic and administrative processes.
- **Collaboration:** We believe in the power of team effort.
- **Social Conscience:** We work in best interests of society and environment.
- **Quest for Excellence:** We trust in the quest of excellence in all Institutional programs and services.
- **Commitment:** We believe in providing quality, affordable education, resources and support services to enhance the growth and development of human resources.

# From the Chairman's Desk



## Hon'ble Shri Dilip Walse Patil

Founder Chairman

National Centre for Rural Development

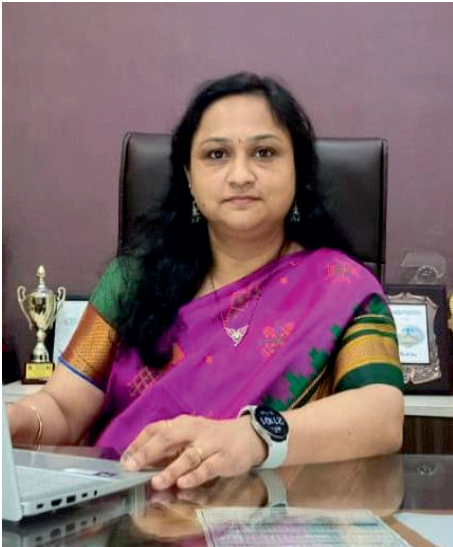
Sterling Institute of Management Studies is a constituent of the National Centre for Rural Development (NCRD). NCRD was established in the year 1991. It has grown impressively and has achieved widespread recognition from industries, academic circles and professional bodies. The trust has ushered into varied academic programs namely NCRD's Nalanda English Medium School, Nutan Marathi School, New English School, NCRD's Sterling Institute of Pharmacy, NCRD's Sterling College of Arts, Commerce & Science, and NCRD's Sterling Institute of Management Studies and others.

Sterling Institute of Management Studies has the most advanced educational infrastructure that includes air conditioned class rooms which are equipped with the latest audio visual aids. Our computer labs are equipped with computers of latest configuration and Internet facility. Our library has a wide range of books, national and international magazines, print and e-journals. Institute has a growing alumni base of around 10,000 who are currently pursuing fast track careers with companies in India and abroad.

The institute has dedicated faculty and staff creating environment which is conducive to the growth of the students. The institute encourages each and every student to explore their talents in all areas including sports and yoga, music & dance, arts and culture, social services and community development and other co-scholastic avenues.

We invite those who like to excel and win, to join hands with us to build a new cadre of ethical professionals who will accelerate growth in the new era of economic transformations.

# From the Director's Desk



## Dr. Vidya Nakhate

Ph.D. (Mgmt.), M.Phil. (Mgmt.), NET (Mgmt.),  
MBA (Mktg.), B.A. (Addn.), B.Pharm.

Dear Students,

It gives me immense pleasure to welcome you to NCRD's Sterling Institute of Management Studies (SIMS), a premier institution dedicated to nurturing future leaders in management and technology. Established under the National Centre for Rural Development (NCRD), a public charitable trust founded in 1991, our institute embodies a strong commitment to empowering rural and semi-urban youth with world-class education. Over 26+ years, NCRD has grown into a multifaceted educational ecosystem spanning schools to professional programs like MMS, MCA, and BMS in Navi Mumbai and Pune.

At SIMS, our goal is to transform students into competent, ethical, and innovative professionals who can compete globally while remaining rooted in values. We emphasize holistic development—intellectual, emotional, social, physical, and creative—preparing rural talent to match urban counterparts through rigorous academics, practical exposure, and personality enhancement. Our NAAC A+ accreditation and strong rankings (e.g., among top non-IIM B-schools) reflect our pursuit of excellence. Programs are designed per University of Mumbai guidelines, blending core management and IT competencies with industry-relevant skills. Expert faculty with rich academic and corporate experience deliver practical insights via smart classrooms, advanced labs, a well-stocked library, and continuous industry interaction through internships, live projects, guest lectures, and MoUs.

We foster an environment of innovation, collaboration, and ethical leadership. Beyond classrooms, students engage in extracurricular activities, sports, cultural events, community service, and leadership programs. Our robust placement cell ensures strong industry connections, with alumni succeeding in reputed organizations in India. This reflects our focus on bridging academia and industry while building well-rounded individuals.

Building on the legacy of our predecessors, we remain committed to continuous improvement, quality infrastructure with safe campus and student-centric policies. We prioritize inclusivity, skill development, and values like humility, character, and responsibility—echoing the Sanskrit verse: Vidya dadati vinayam... (Knowledge gives humility, leading to character, wealth, righteousness, and happiness).

I invite aspiring students to join SIMS and embark on a transformative journey. Together, we will create opportunities, overcome challenges, and contribute to national growth. Our dedicated team stands ready to support your dreams.

## Programme offered

# Entry Requirements for MMS Programme

### (A) First Year Admission.

#### 1. Maharashtra State Candidature Candidate

The candidate,-

- Should be a citizen of India;
- Should have passed minimum three year Bachelor's Degree awarded by any of the Universities recognized by University Grants Commission or Association of Indian Universities in any discipline with at least fifty per cent. marks in aggregate or equivalent (at least forty five per cent. in case of candidates of Reserved categories, Economically weaker section and Persons With Disability Candidates belonging to Maharashtra State only) or its equivalent;
- should have obtained non zero score in MAHMBA/MMS-CET 2026 conducted by the Competent Authority.

#### 2. All India Candidature Candidates, Union Territory of Jammu and Kashmir and Union Territory of Ladakh Migrant Candidature Candidates.-

The candidate,-

- Should be a citizen of India;
- Should have passed minimum three year Bachelor's Degree awarded by the University recognised by University Grants Commission or Association of Indian Universities in any discipline with at least fifty per cent. marks in aggregate or equivalent (at least forty five per cent. in case of candidates of Reserved categories, Economically Weaker Section and Persons With Disability Candidates belonging to the Maharashtra State only) or its equivalent;
- Should have obtained non zero positive score in any one of the following examinations, namely:- CET conducted by the Competent Authority or Common Admission Test (CAT) conducted by Indian Institute of Management or Common Management Aptitude Test (CMAT) Conducted by National Testing Agency or Xavier Aptitude Test (XAT) conducted by Xavier School of Management Jamshedpur or Entrance Test for Management Admissions (ATMA) conducted by the Association of Indian Management Schools or Management Aptitude Test (MAT) Conducted by All India Management Association or Graduate Management Aptitude Test (GMAT) Conducted by Graduate Management Admission Council, United States of America.

#### 3. Non Resident Indian (NRI) or Overseas Citizen of India (OCI) or Person of Indian Origin (PIO), Children of Indian workers in the Gulf countries, Foreign National Candidature Candidates.-

- The candidate should have passed minimum three year Bachelor's Degree awarded by the University recognized by University Grants Commission or Association of Indian Universities in any discipline with at least fifty per cent. marks in aggregate or its equivalent;
- Any other eligibility criteria and requirement declared from time to time by the appropriate authority as defined under the Act.

### (B) Second Year (Lateral Entry) Admission.

#### Maharashtra State Candidature Candidates and All India Candidature Candidates.-

The candidate,-

- Should be a citizen of India;
- Should have passed B. E. or B. Tech or BBA or BMS (4 Years);
- Any other eligibility criteria and requirement declared from time to time by the appropriate authority as defined under the Act.

**\*Fees for AY 2026-27 will be decided as per competent authority (FRA)**



# Entry Requirements for MCA Programme

## (A) First Year Admission.

1. For Maharashtra State Candidature Candidates, All India Candidature Candidates, Union Territory of Jammu and Kashmir and Union Territory of Ladakh Migrant Candidature Candidates. - The candidate, -

- Should be a citizen of India;
- Should have passed any graduation degree (e.g.: B.E. or B.Tech. or B.Sc or B.Com. or B.A. or B. Voc. or BCA etc.,) preferably with Mathematics at 10+2 level or at Graduation level and obtained at least fifty per cent marks (at least forty five per cent. in case of candidates of Reserved Categories, Economically Weaker Section and Persons with Disability category belonging to the Maharashtra State) in the qualifying examination;
- Should have obtained non zero score in MAH-MCACET 2026 conducted by the Competent Authority.

2. Non Resident Indian (NRI) or Overseas Citizen of India (OCI) or Person of Indian Origin (PIO), Children of Indian workers in the Gulf countries, Foreign National Candidature Candidates. -

- The candidate should have passed any graduation degree (e.g.: B.E. or B.Tech. or B.Sc or B.Com. or B.A. or B. Voc. or BCA etc.,) preferably with Mathematics at 10+2 level or at Graduation level and obtained at least fifty per cent. marks in the qualifying examination;
- Any other eligibility criteria and requirement declared from time to time by the appropriate authority as defined under the Act;

## (B) Second Year (Lateral Entry) Admission.

Maharashtra State Candidature Candidates and All India Candidature Candidates. -

- The candidate should be a citizen of India;
- The candidate should have passed B.Tech. (Computer Science and Engineering (CSE) or Information Technology (IT)) or B.E. (Computer Science and Engineering (CSE) or Information Technology (IT)) or Bachelor of Computer Applications (BCA) (4 years);
- Any other eligibility criteria and requirement declared from time to time by the appropriate authority as defined under the Act.

**\*Fees for AY 2026-27 will be decided as per competent authority (FRA)**

# Entry Requirements for BMS Programme

## Eligibility Criteria:

10+2 (A learner must have completed HSC or Equivalent with 45% for General Category and 40% for Reserve category in one attempt)

## Maharashtra State Candidature Candidate :

1. The Candidate should be a citizen of India;
2. Should have passed 10+2 examination with eligibility as per the Admission Policy of the Affiliating University and obtained non zero score in the MHA-BMSCET-2025 conducted by the Competent Authority

## All India Candidature Candidates, Union Territory of Jammu and Kashmir and Union Territory of Ladakh Migrant Candidature Candidate

1. The Candidate should be a citizen of India;
2. Should have passed 10+2 examination with eligibility as per the Affiliating University Admission Policy and obtained non zero positive score in common University Entrance Test (CUET) Under Graduate (UG) or obtained non zero score in CET conducted by the Competent Authority: Provided that, preference shall be given to the candidate obtained non zero positive score in Common University Entrance Test (CUET) Under Graduate (UG) over the candidate obtained non zero score MHA-BMSCET-2026 conducted by the Competent Authority.
3. For more information about Admission process log on: [cetcell.mahacet.org](http://cetcell.mahacet.org).

- **\*Fees for AY 2026-27 will be decided as per competent authority (FRA)**

# MMS COURSE CONTENT

| Semester I                                     |         |
|------------------------------------------------|---------|
| Course                                         | Credits |
| Fundamentals of Management Theory and Practice | 2       |
| Business Statistics                            | 2       |
| Managerial Economics                           | 2       |
| Financial Accounting for Business              | 2       |
| Organizational Behaviour                       | 2       |
| Fundamentals of Marketing                      | 4       |
| Operations Management                          | 4       |
| Information Technology for Business            | 4       |
| Elective Courses (Any Two)                     |         |
| Managerial Communication                       | 2       |
| Creativity and Design Thinking                 | 2       |
| Legal and Tax Aspects of Business              | 2       |
| Bhartiya Management                            | 2       |

| Semester III           |   |
|------------------------|---|
| Core Mandatory Courses |   |
| Corporate Strategy     | 4 |
| Project Management     | 2 |
| Summer Internship      | 8 |

| Semester III                                              |         |
|-----------------------------------------------------------|---------|
| Human Resource Specialization Outline                     |         |
| Course                                                    | Credits |
| Mandatory Course                                          | Credits |
| Competency-based HRM& Performance Management System       | 2       |
| Electives (Any 5 including Open Elective)                 |         |
| Artificial Intelligence (AI) in Human Resource Management | 2       |
| Compensation and Benefits                                 | 2       |
| Employer Branding and Employee Value Proposition          | 2       |
| HR Analytics                                              | 2       |
| HR Planning and Application of Technology in HR           | 2       |
| Learning and Development                                  | 2       |
| Global HRM                                                | 2       |
| Organization Theory, Structure & Design                   | 2       |
| SWAYAM Course                                             | 2       |

| Semester II                                    |         |
|------------------------------------------------|---------|
| Course                                         | Credits |
| Business Research Methods                      | 4       |
| Corporate Finance                              | 4       |
| Human Resource Management                      | 4       |
| Application of Marketing Theory and Practise   | 2       |
| Decision Models in Management                  | 2       |
| Information Systems and Digital Transformation | 2       |
| OJT / Field Project                            | 4       |
| Elective Courses (Any Two)                     |         |
| Entrepreneurship Management                    | 2       |
| Economic Environment and Policy                | 2       |
| Business Analytics                             | 2       |
| Cost and Management Accounting                 | 2       |
| Foundations of Strategy                        | 2       |

| Semester III                                        |         |
|-----------------------------------------------------|---------|
| Finance Specialization Outline                      |         |
| Course                                              | Credits |
| Mandatory Course                                    |         |
| Financial Markets and Institutions                  | 2       |
| Electives (Any 5 including Open Elective)           |         |
| Corporate Valuation                                 | 2       |
| Financial Modelling                                 | 2       |
| Derivatives and Risk Management                     | 2       |
| Security Analysis & Portfolio Management            | 2       |
| Global Financial Management and Markets             | 2       |
| Commercial Banking                                  | 2       |
| Mutual Funds and Insurance                          | 2       |
| Emerging Technologies in Finance and Block-chain    | 2       |
| Corporate Restructuring and Mergers and Acquisition | 2       |
| Direct and Indirect Taxes                           | 2       |
| SWAYAM Course                                       | 2       |

# MMS COURSE CONTENT

| Semester III                                     |         |
|--------------------------------------------------|---------|
| Marketing Specialization Outline                 |         |
| Course                                           | Credits |
| <b>Mandatory Course</b>                          |         |
| Marketing Strategy                               | 2       |
| <b>Electives (Any 5 including Open Elective)</b> |         |
| Consumer Buying Behaviour                        | 2       |
| Sales Management                                 | 2       |
| Product Management                               | 2       |
| Brand Management                                 | 2       |
| Digital Marketing                                | 2       |
| Marketing Analytics                              | 2       |
| Retail Management                                | 2       |
| Rural Marketing                                  | 2       |
| Tourism Marketing                                | 2       |
| SWAYAM Course                                    | 2       |

| Semester III                                                  |         |
|---------------------------------------------------------------|---------|
| Operations and Supply Chain Specialization Outline            |         |
| Course                                                        | Credits |
| <b>Mandatory Course</b>                                       |         |
| Supply Chain Management                                       | 2       |
| <b>Electives (Any 5 including Open Elective)</b>              |         |
| Logistics Management                                          | 2       |
| Warehouse Management                                          | 2       |
| Business Process Management for Risk & Performance Management | 2       |
| Global Supply Chain Management                                | 2       |
| Service Operations Management                                 | 2       |
| Operations Analytics                                          | 2       |
| Manufacturing Resource Planning & Control                     | 2       |
| Production Planning & Control                                 | 2       |
| Purchase and Materials Management                             | 2       |
| SWAYAM Course                                                 | 2       |

| Semester III                                            |         |
|---------------------------------------------------------|---------|
| System & Digital Business Specialization Outline        |         |
| Course                                                  | Credits |
| <b>Mandatory Course</b>                                 |         |
| Strategic Information Technology & Resource Management  | 2       |
| <b>Electives (Any 5 including Open Elective)</b>        |         |
| Digital Business                                        | 2       |
| Software Project Management                             | 2       |
| Enterprise Systems for Business                         | 2       |
| Big Data, Business Analytics & FinTech                  | 2       |
| Advanced Database & Data Warehousing                    | 2       |
| Knowledge Management                                    | 2       |
| Business Applications of Networking & Telecommunication | 2       |
| Data Mining and Business Intelligence                   | 2       |
| Block chain Technology for Business                     | 2       |
| SWAYAM Course                                           | 2       |

| Semester III                                                    |         |
|-----------------------------------------------------------------|---------|
| Open Electives (Across Specializations) - Basket Outline        |         |
| Course                                                          | Credits |
| <b>Open Electives (Across Specializations)</b>                  |         |
| Marketing of Financial Products and Services                    | 2       |
| Climate Risk and Sustainable Finance                            | 2       |
| Acquiring and Managing Talent                                   | 2       |
| Labour, Social Security and Welfare Law                         | 2       |
| Services Management                                             | 2       |
| Events Management                                               | 2       |
| Quality Management                                              | 2       |
| Predictive Analytics                                            | 2       |
| Artificial Intelligence & Machine Learning (AI/ML) for Business | 2       |
| Digital Innovation                                              | 2       |
| Enterprise Risk Management [Approved under OE Basket]           | 2       |
| SWAYAM Course                                                   | 2       |



# MMS COURSE CONTENT

| Semester IV                            |         |
|----------------------------------------|---------|
| Course                                 | Credits |
| <b>Core Mandatory Courses</b>          |         |
| International Business                 | 4       |
| Business Ethics & Corporate Governance | 4       |
| <b>Seminar</b>                         |         |
| Seminar Paper                          | 2       |
| <b>Research Project</b>                |         |
| Research Project                       | 8       |

| Semester IV                                              |         |
|----------------------------------------------------------|---------|
| Finance Specialization Outline                           |         |
| Course                                                   | Credits |
| <b>Elective Courses - Finance Specialization (Any 2)</b> |         |
| Financial Market Regulations                             | 4       |
| Behavioural Finance                                      | 4       |
| Investment Banking and Alternate Investment Funds        | 4       |
| Fixed Income Securities                                  | 4       |
| Wealth Management                                        | 4       |
| SWAYAM Course                                            | 4       |

| Semester IV                                           |         |
|-------------------------------------------------------|---------|
| Human Resource Specialization Outline                 |         |
| Course                                                | Credits |
| <b>Elective Courses - HR Specialization (Any 2)</b>   |         |
| Human Resource Capital, Accounting and Audit          | 4       |
| Industrial Relations and Alternate Dispute Resolution | 4       |
| OD and Change Management                              | 4       |
| Strategic Human Resource Management                   | 4       |
| SWAYAM Course                                         | 4       |

| Semester IV                                                |         |
|------------------------------------------------------------|---------|
| Marketing Specialization Outline                           |         |
| Course                                                     | Credits |
| <b>Elective Courses - Marketing Specialization (Any 2)</b> |         |
| Global Marketing                                           | 4       |
| Technology Strategy                                        | 4       |
| Business to Business Marketing                             | 4       |
| Social Marketing                                           | 4       |
| SWAYAM Course                                              | 4       |

| Semester IV                                                   |         |
|---------------------------------------------------------------|---------|
| Operations and Supply Chain Specialization Outline            |         |
| Course                                                        | Credits |
| <b>Elective Courses - Supply Chain Specialization (Any 2)</b> |         |
| Operations Strategies                                         | 4       |
| Operations Applications and Cases                             | 4       |
| Lean Management                                               | 4       |
| Dem and Forecasting and Inventory Management                  | 4       |
| Productivity Enhancement in Operations Management             | 4       |
| SWAYAM Course                                                 | 4       |

| Semester IV                                                                    |         |
|--------------------------------------------------------------------------------|---------|
| System & Digital Business Specialization Outline                               |         |
| Course                                                                         | Credits |
| <b>Elective Courses - System &amp; Digital Business Specialization (Any 2)</b> |         |
| Information System Security and Audit                                          | 4       |
| IT Governance, Compliance and Cyber Laws                                       | 4       |
| IT consulting & Managing for Business                                          | 4       |
| System Applications and Negotiations - Case Study                              | 4       |
| IoT, Cloud Computing and Virtualization for Business                           | 4       |
| SWAYAM Course                                                                  | 4       |

# MCA COURSE CONTENT

| Semester I    |                                              |           |
|---------------|----------------------------------------------|-----------|
| Course Code   | Course name                                  | Credit    |
| MCA11         | Mathematical Foundation for Computer Science | 4         |
| MCA12         | Advanced Java                                | 3         |
| MCA13         | Advanced Database Management System          | 3         |
| MCA14         | Software Project Management                  | 3         |
| <b>MCAE15</b> | <b>Elective - 1</b>                          |           |
| MCAE151       | Accounting & Managerial Economics            | 4         |
| MCAE152       | Optimization Techniques                      | 4         |
| MCAE153       | Digital Marketing and Business Analytics     | 4         |
| MCAE154       | e-Commerce                                   | 4         |
| MCAL11        | Advanced Data Structures Lab                 | 2         |
| MCAL12        | Advanced Java Lab                            | 1         |
| MCAL13        | Advanced Database Management System Lab      | 1         |
| MCAL14        | Web Technologies Lab                         | 2         |
| MCAP11        | Mini Project – 1A                            | 1         |
|               | <b>Total</b>                                 | <b>24</b> |

| Semester II    |                                                  |           |
|----------------|--------------------------------------------------|-----------|
| Course Code    | Course name                                      | Credit    |
| MCA21          | Research Methodology                             | 4         |
| MCA22          | Artificial Intelligence and Machine Learning     | 3         |
| MCA23          | Information Security                             | 3         |
| <b>MCAE24</b>  | <b>Elective - 2</b>                              |           |
| MCAE241        | Internet of Things                               | 3         |
| MCAE242        | Robotic Process Automation                       | 3         |
| MCAE243        | Natural Language Processing                      | 3         |
| MCAE244        | Design and Analysis of Algorithm                 | 3         |
| <b>MCAE25</b>  | <b>Elective - 3</b>                              |           |
| MCAE251        | Green Computing & Sustainability                 | 4         |
| MCAE252        | Management Information System                    | 4         |
| MCAE253        | Cyber Security                                   | 4         |
| MCAE254        | Soft Computing                                   | 4         |
| MCAL21         | Soft Skill Development                           | 1         |
| MCAL22         | Artificial Intelligence and Machine Learning Lab | 1         |
| MCAL23         | Devops Lab                                       | 1         |
| <b>MCALE24</b> | <b>Elective - 2 Lab</b>                          |           |
| MCALE241       | Internet of Things Lab                           | 1         |
| MCALE242       | Robotic Process Automation Lab                   | 1         |
| MCALE243       | Natural Language Processing Lab                  | 1         |
| MCALE244       | Design and Analysis of Algorithm Lab             | 1         |
| MCAL25         | Advanced Web Technologies (AWT) Lab              | 2         |
| MCAL26         | User Interface Lab                               | 1         |
| MCAL27         | Networking with Linux Lab                        | 1         |
| MCAP21         | Mini Project – 1B                                | 1         |
|                | <b>Total</b>                                     | <b>26</b> |

# MCA COURSE CONTENT

| Semester III   |                                            |           |
|----------------|--------------------------------------------|-----------|
| Course Code    | Course name                                | Credit    |
| MCA31          | Big Data Analytics and Visualization       | 3         |
| <b>MCAE32</b>  | <b>Elective - 4</b>                        |           |
| MCAE321        | Computer Vision                            | 3         |
| MCAE322        | Deep Learning                              | 3         |
| MCAE323        | Distributed System and Cloud Computing     | 3         |
| <b>MCAE33</b>  | <b>Elective - 5</b>                        |           |
| MCAE331        | Software Testing Quality Assurance         | 3         |
| MCAE332        | Ethical Hacking                            | 3         |
| MCAE333        | Blockchain                                 | 3         |
| <b>MCAE34</b>  | <b>Elective - 6</b>                        |           |
| MCAE341        | Design Thinking & Innovation Skills        | 4         |
| MCAE342        | Digital Forensics                          | 4         |
| MCAE343        | Entrepreneurship Management                | 4         |
| MCAL31         | Big Data Analytics and Visualization Lab   | 1         |
| <b>MCALE32</b> | <b>Elective - 4 lab</b>                    |           |
| MCALE321       | Computer Vision Lab                        | 1         |
| MCALE322       | Deep Learning Lab                          | 1         |
| MCALE323       | Distributed System and Cloud Computing Lab | 1         |
| <b>MCALE33</b> | <b>Elective - 5 lab</b>                    |           |
| MCALE331       | Software Testing Quality Assurance Lab     | 1         |
| MCALE332       | Ethical Hacking Lab                        | 1         |
| MCALE333       | Blockchain Lab                             | 1         |
| MCAL34         | Mobile Computing Lab                       | 2         |
| MCARP31        | Research Project (RP)                      | 4         |
| MCAFP31        | Individual Social Responsibility (ISR)     | 1*        |
|                | <b>Total</b>                               | <b>23</b> |

\* Credits allotted in semester III based on the (ISR) work done during program

| Semester IV |                                   |           |
|-------------|-----------------------------------|-----------|
| Course Code | Course name                       | Credit    |
| MCAIP41     | Internship Project                | 12        |
| MCARP42     | Research Paper / Product / Patent | 2         |
| MCAMS43     | Massive Open Online Course (MOOC) | #6!       |
|             | <b>Total</b>                      | <b>20</b> |

**MOOC:** SWAYAM-NPTEL/MKCL /NITTER/ISRO/NIELIT/ Institute having NIRF ranking within 100/Government Institutions etc.

# Work load only for students

! Credits transferred from MOOC courses

# BMS COURSE CONTENT

| Semester I                                             |           |
|--------------------------------------------------------|-----------|
| Course                                                 | Credits   |
| Principles of Management I                             | 2         |
| Foundation of Human Skills                             | 2         |
| Dynamic Interpersonal Relationship                     | 2         |
| Social Media Communication                             | 2         |
| Introduction To IT in Management Education             | 2         |
| Digital Literacy                                       | 2         |
| Business Communication                                 | 2         |
| Environment Management and Sustainable Development - I | 2         |
| Indian Knowledge System                                | 2         |
| NSS (Introduction To NSS)                              | 2         |
| <b>TOTAL</b>                                           | <b>22</b> |

| Semester II                                          |           |
|------------------------------------------------------|-----------|
| Course                                               | Credits   |
| Accounting For Managerial Decisions                  | 4         |
| Introduction To Basic Mathematics                    | 2         |
| Business Law – I (Contract Act)                      | 2         |
| Academic And Business Writing (English)              | 2         |
| Basic Concepts in Research                           | 2         |
| Advanced Excel for Managers (Theory)                 | 2         |
| Advanced Excel for Managers (Data Analysis)          | 2         |
| Environment Management & Sustainable Development -II | 2         |
| Hindi Bhasha – Kaushal Ke Adhar                      | 2         |
| Leadership And Community Engagement                  | 2         |
| <b>TOTAL</b>                                         | <b>22</b> |

| Semester III                                                                                                                                                                                                                                                                        |           |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| Course                                                                                                                                                                                                                                                                              | Credits   |
| Business Economics                                                                                                                                                                                                                                                                  | 4         |
| <b>HR-</b> 1. Introduction to HR (2)<br>2. Recruitment and selection (2)<br><b>OR</b><br><b>MARKETING –</b><br>1. Introduction to marketing<br>2. Sales and Distribution Management<br><b>OR</b><br><b>FINANCE</b><br>1. Introduction to Finance<br>2. Basics of Financial services | 2         |
| Sales of Goods Act                                                                                                                                                                                                                                                                  | 4         |
| Hospitality Marketing and Sales                                                                                                                                                                                                                                                     | 2         |
| <b>HR</b><br>OB and HRM<br><b>MARKETING</b><br>Consumer Behavior<br><b>FINANCE</b><br>Equity and Debt Markets                                                                                                                                                                       | 2         |
| Hindi Bhasha Vyavharik Prayog                                                                                                                                                                                                                                                       | 2         |
| Field Project                                                                                                                                                                                                                                                                       | 2         |
| Study of Indian Social Reformers                                                                                                                                                                                                                                                    | 2         |
| <b>TOTAL</b>                                                                                                                                                                                                                                                                        | <b>22</b> |

| Semester IV                                                                                                                                                    |           |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| Course                                                                                                                                                         | Credits   |
| Production & Total Quality Management                                                                                                                          | 4         |
| Introduction To RM                                                                                                                                             | 2         |
| <b>HR</b><br>Human Resource Planning<br><b>OR</b><br><b>MARKETING</b><br>Rural Marketing<br><b>OR</b><br><b>FINANCE</b><br>Strategic Financial Management      | 2         |
| The Negotiable Instruments Act                                                                                                                                 | 4         |
| Introduction To Tourism Economics                                                                                                                              | 2         |
| <b>HR</b><br>Performing Management and Career Planning<br><b>OR</b><br><b>MARKETING</b><br>Tourism Marketing<br><b>OR</b><br><b>FINANCE</b><br>Risk Management | 2         |
| Business Communication Skill- II                                                                                                                               | 2         |
| Youth And Disaster Management                                                                                                                                  | 2         |
| Community Engagement                                                                                                                                           | 2         |
| <b>TOTAL</b>                                                                                                                                                   | <b>22</b> |

# BMS COURSE CONTENT

| Semester V                                                              |         |
|-------------------------------------------------------------------------|---------|
| Major (Mandatory)                                                       | Credits |
| Logistics and Supply Chain Management                                   | 4       |
| Corporate Communication and PR                                          | 4       |
| Indigenous Banking &Wealth Management (Finance) Or                      | 2       |
| The Gurukul Model in Corporate HR (HR) Or                               |         |
| Kautilya Trading Philosophy (Marketing)                                 |         |
| Major Elective Courses for Semester V<br>(Any One group from A, B or C) |         |
| Elective Course Group A: Finance Elective                               | 4       |
| Elective Course Group A: Investment Analysis and Portfolio Management   |         |
| Elective Course Group B: Human Resources Elective                       | 4       |
| Elective Course Group B: Talent and Competency Management               |         |
| Elective Course Group C: Marketing Electives                            | 4       |
| Elective Course Group C: Product and Brand Management                   |         |
| Minor Courses for Semester V                                            |         |
| Business Law -Indian Companies Act-2013                                 | 4       |
| Vocational Skill Course(VSC)                                            |         |
| Digital and Cyber Security                                              | 2       |
| Co-curricular                                                           |         |
| Field project in Major/Minor with primary data collection by students   | 2       |

| Semester VI                                                              |         |
|--------------------------------------------------------------------------|---------|
| Major (Mandatory)                                                        | Credits |
| Entrepreneurship Management                                              | 4       |
| Operations Research                                                      | 4       |
| Investment Ethos (Finance) <b>Or</b>                                     | 2       |
| Crises Leadership: Lessons from the Disasters (HR) <b>Or</b>             |         |
| Branding in Indian Art and Cultural Heritage (Marketing)                 |         |
| Major Elective Courses for Semester VI<br>(Any One group from A, B or C) |         |
| Elective Course A: Finance Electives                                     | 4       |
| Elective Course A: Financial Markets and Institution                     |         |
| Elective Course B: Human Resources Electives                             | 4       |
| Elective Course B: Employee Compensation and Benefits                    |         |
| Elective Course C: Marketing Electives                                   | 4       |
| Elective Course C: Retail Management                                     |         |
| *List of Minor Courses for Semester V<br>(Any One group from A, B or C)  |         |
| Minor A:                                                                 |         |
| Finance Electives                                                        |         |
| International Finance                                                    | 2       |
| Wealth Management                                                        | 2       |
| Minor B:                                                                 |         |
| Human Resources Electives                                                |         |
| Industrial Relations                                                     | 2       |
| Workforce Diversity and Inclusion                                        | 2       |
| Minor C:                                                                 |         |
| Marketing of NPO                                                         | 2       |
| Service Marketing                                                        | 2       |
| Vocational Skill Course (VSC)                                            |         |
| -                                                                        | -       |
| Co-curricular                                                            |         |
| OJT                                                                      | 4       |

**Note:** For Semesters I, II, III and IV all course papers had College / Institute level assessment both for Internal Assessment and External Assessment components.

While for the Semester V & VI, all courses will have University level Assessment for the External Component (50% Marks assigned for the course paper). The Internal Assessment (50% Marks assigned for course) will continue to be conducted at Institute/ College level.



# ACADEMIC AND SUPPORT SERVICES



## Infrastructure

Sterling Institute has excellent infrastructure to support all students to shape their career. The institute is strategically located at a prominent location near to Seawoods railway station, Nerul (East) and is well connected with all modes of transport. We facilitate each student with modern facilities and amenities to make them feel comfortable while learning at our campus.



## Library

The campus has well stocked air-conditioned library with more than 15,000 books and a spacious reading room. Students have access to the finest selection of contemporary books and journals which supplement the prescribed reference books and textbooks to cater the needs of various specializations of Management as well as Information Technology courses. All the leading local and national news papers are available. A Range of magazines and more than 50 journals and periodicals are available. In addition, e-library facility is also provided (I-Gate, Proquest, IEEE are subscribed e-journals).



## Computer Labs

The institute has high-tech air conditioned computer laboratories. All students have access to latest hardware and software's for their practical work. The laboratories are operational with full time access facility and 24 hrs UPS backup.



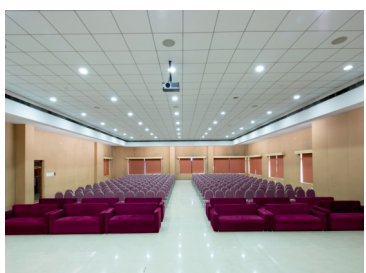
## Internet Facility

Institute facilitates the internet service with a 300 Mbps leased line and 50 mbps Broadband line. The campus also has Wi-Fi facility with a speed of 10 Mbps.



## Classrooms

The Class rooms are air-conditioned well equipped with latest Audio - Visual equipments, such as computers with smart boards, multimedia, overhead projectors and LCD projectors for conducting sessions.



## Auditorium

The institute has well equipped air-conditioned auditorium with a seating capacity of 500 students. Auditorium is majorly used for hosting all events of the institute like International Conferences, Seminars, Management and Technical Festivals such as Radiance, Technitia, NCRD Champions Trophy, Sterling Brunch Fiesta etc.

## OTHER FACILITIES



Two wheeler and four wheeler parking is available



2.5 acres of play ground is available for outdoor games like cricket, football, volley ball etc.



Indoor sports facilities such as carom, chess, and table tennis are available.



Well-equipped gymnasium to promote physical well being



Sick Room & Doctor on-call-facility available



Facility for Divyangjan like wheelchair, washrooms, lift etc. also available



Sanitary Napkin Vending Machine installed in ladies washroom

## CO-CURRICULAR ACTIVITIES

Continuous efforts are made to strike a balance between the classroom activities and extracurricular activities. Students channelize their energies into diverse co-scholastic activities such as organizing workshops and seminars, guest sessions and panel discussions etc.

Students actively manage and coordinate a range of activities, including sports, yoga, and performing arts such as music, drama, dance, photography, as well as social work and community service.

With excellent sports facilities at campus, students get a lot of opportunities to organize intra, inter departmental and institutional sport and cultural tournaments. The campus is an ideal place for sports and fitness enthusiasts.



## CAREER AND PLACEMENTS

Sterling Institute of Management Studies views the placement process as a joint effort between the institute and its students. The dedicated Placement Team, based on campus, operates full-time to facilitate placement activities. It offers continuous support and guidance by leveraging a strong network of potential employers and alumni.



## DIRECTOR'S PROFILE

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### Dr. Vidya Nakhate

Ph.D. (Mgmt.), M.Phil. (Mgmt.), NET (Mgmt.),  
MBA (Mktg.), B.A. (Addn.), B.Pharm.



Dr. Vidya Nakhate is the Director of NCRD's Sterling Institute of Management Studies, Nerul, Navi Mumbai, and a distinguished academic leader with over two decades of experience in higher education, research, and academic administration. She has published over seventy eight research papers in Scopus, Web of Science, ABDC, listed journals, authored six books, secured a research grant and holds a patent along with multiple copyrights. Her expertise spans Marketing, Human Resource Management, Consumer Behaviour, Healthcare Management, Digital Business, and Emerging Technologies.

Dr. Nakhate has been honoured with the "Trailblazing Leader in Technology Integration" Award at the TechEDU India Awards 2026, the "Outstanding Leader in Higher Education" Award at the Elets Education Innovation Summit 2024, and the Best Paper Award at an international conference by CDGIMS, Pune.

Under her visionary leadership, the institute promotes outcome-based education, innovation, research, entrepreneurship, industry collaboration, and experiential learning, preparing students to become ethical, globally competent, and industry-ready professionals.



## HoD's PROFILE

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### Dr. Arjita Jain

Professor and HoD, MMS Program  
Ph.D. (Management), MBA (HRD & I.T.)



Dr. Arjita Jain is a distinguished academician, trainer, researcher and academic leader with over 26 years of experience in higher education and research, complemented by 5 years of industry experience. She is an approved Professor of the University of Mumbai and earned her Ph.D. in Management from Prin. L. N. Welingkar Institute of Management Development and Research, Mumbai. Her doctoral research focused on employee retention in the BPO sector. A recognized Ph.D. Research Guide for several universities, Dr. Jain has successfully guided four doctoral scholars and serves as a Ph.D. examiner and member of the Local Inquiry Committee of the University of Mumbai. She has received prestigious ICSSR and University of Mumbai Minor Research Project Grants for her research contributions. Dr. Jain has published extensively in reputed Scopus, Elsevier, ProQuest, EBSCO, and indexed journals and has presented papers at numerous national and international conferences. She has also contributed to the revision of the University of Mumbai's MMS and MCA curriculum in line with NEP 2020 and actively supports academic quality through NAAC accreditation initiatives, quality assurance and institutional development. She is the author of the book Employee Rewards Management and serves as a reviewer and editorial board member for several reputed journals. Her areas of expertise include Human Resource Management, Employee Engagement, Competency-based HRM, NEP 2020 and Generation Z Studies. Dr. Jain has also organized numerous conferences, faculty development programmes and student development initiatives, significantly contributing to academic excellence and institutional growth.

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### Dr. Pragati Goel

Associate Professor and HoD, MCA Program  
Ph.D. (Computer Science), MCA, BCA



Dr. Pragati Goel is a highly accomplished academician with over 20 years of experience in teaching, research and academic administration. She holds a Ph.D. in Computer Science from SV University, Uttar Pradesh and her core academic interests include Cloud Computing, Data Structures and Natural Language Processing (NLP). She has authored and presented numerous research papers at National and International Conferences and has published more than 40 research papers in peer-reviewed journals indexed in ISI Proceedings, SCOPUS, Google Scholar and Springer. She has also contributed to the academic community as a reviewer for journals published through IEEE Xplore. Dr. Goel has served in various academic and administrative capacities at University of Mumbai, including Convener of the Syllabus Designing Committee for the MCA Program, Chairperson for Paper Setting and Convener and Examiner for multiple subjects. She has played an active role in NAAC accreditation processes through documentation, criteria preparation, AQAR contribution and quality assurance initiatives as well as in academic structuring including PO-CO mapping, curriculum alignment, and continuous assessment framework design. She has also contributed to autonomous program development through syllabus revision and academic policy formulation. She has supervised numerous postgraduate research projects and consistently provides mentorship to students, supporting their academic excellence, research capabilities and professional growth. She is a certified trainer for Cambridge Business English from Cambridge University Press. In addition to her academic and research contributions, she has demonstrated strong leadership and organizational capabilities by successfully coordinating Seminars, International Conferences, Aptitude and Soft Skills training programs, Student Development initiatives, Institutional Social Responsibility (ISR) activities and various Academic Workshops, thereby contributing significantly to institutional growth and student enrichment.



# FACULTY PROFILE

## MMS Program

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### Dr. Sandeep Ponde

Associate Professor

Ph.D. (Business Management), FDP (IIM-A),  
B.E. (Computer Engineering), M.M.S. (I.T.).



Dr. Sandeep Ponde has over 17 years of entrepreneurial, administrative, teaching and research experience along with 3 years industry experience. He is an approved Associate Professor of the University of Mumbai. He has successfully completed a two month FDP organized by Indian Institute of Management, Ahmedabad. He is an approved Ph.D. Guide for JJTU, Rajasthan. He earned his Ph.D. from Rashtrasant Tukadoji Maharaj Nagpur University is a public state university in the area of Marketing Strategies for Consumer Durables. He received the ICSSR Minor Research Project Grant from the University of Mumbai (2024-25). He has presented and published his research in various reputed National and International journals indexed in ProQuest, EBSCO and UGC CARE. He is certified peer reviewer from Publon academy and Nature Masterclass. His area of interest includes Information Security and Audit, Cyber Security, E-commerce, Digital Marketing and Marketing Strategies. He also participated in various FDPs, Research Methodology Workshops, STTP Programs on NBA & NAAC accreditation and Orientation Programs etc. He has been nominated by Vice Chancellor of University of Mumbai on different Local Inquiry Committees as Chairman/Member. He has expertise in advance Excel and Power Point. Beside this he is actively involved in institutional building activities like FDPs, SDPs, Workshops and Conferences/Seminars.

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### Dr. Iftiqar Mistry

Associate Professor

Ph.D., MBA (Marketing), M.Sc. (Agrochemicals), Pursuing LLB



Dr. Iftiqar Mistry is a distinguished academician and industry professional with over two decades of combined experience in industry and higher education. With approximately 10 years of industry exposure and 16 years of academic experience, he has established a strong reputation for excellence in teaching, research, and institutional administration. His areas of academic and research interest include Marketing Management, Agribusiness, Consumer Behaviour, and Strategic Marketing. He is deeply committed to fostering student development through innovative teaching methodologies and practical learning approaches. Dr. Iftiqar Mistry is actively involved in various institutional development initiatives and serves on several academic and administrative committees. He has successfully undertaken leadership responsibilities, including heading the Examination Cell and Placement, where he has contributed significantly to maintaining academic quality and administrative efficiency. An accomplished researcher, Dr. Iftiqar Mistry has authored and presented numerous research papers at national and international conferences and has published scholarly articles in reputed journals. His contributions to the field reflect his dedication to advancing knowledge and promoting research excellence. He earned his Doctorate (Ph.D.) from Arunodaya University. Known for his professionalism, commitment, and goal-oriented approach, Dr. Iftiqar Mistry continues to make valuable contributions to academia, research, and institutional growth.





### Dr. Meera Hirapurkar

Associate Professor

Ph.D., MBA (Finance), PGDTL, GDC & A.

Dr. Meera Hirapurkar has 14+ years of experience in Academics and Industry. She has gained the versatile experience of working in the Investment banking profile with Bank of New York Mellon International, Pune. Additionally worked in Portfolio Management and Mutual Funds with CAMS, RTA. Her doctoral work was in the area of Green Economy and Sustainable Development. She is specialized in student support and progression. Her expertise lies in subjects like Business Research, Security Analysis & Portfolio Management, Financial Regulations, Derivatives & Risk Management, Project Management etc. She is actively engaged in the Finance Club activities in association with different industries/Institutes to help students to explore the real world of Finance. She is working as SPOC for NFLQ (National Financial Literacy Quiz) a premier nationwide competition launched by the Securities and Exchange Board of India (SEBI) and conducted by the National Institute of Securities Markets (NISM). She has presented more than 12 research papers at various national and international conferences and published research articles in national and international journals. She worked as a trainer in Cambridge Business English from Cambridge University Press. She is a NISM Certified Resource Person for conducting CSR projects and Investor Awareness Sessions for different stakeholders.



### Prof. Vikas Jadhav

Assistant Professor

Ph.D. (Pursuing), MBA (Marketing)

Prof. Vikas Jadhav has an experience of teaching post-graduate students for more than 18 years. He was associated with Nicolas Piramal for a year. Currently, he is pursuing Ph.D. in Consumer Buying Behavior. His area of interest is Consumer Behavior and Services Marketing. He has authored, published, and presented various research papers in Scopus and UGC journals, national and international conferences. He has conducted MDP for corporates. He has arranged various guest lectures and workshops by eminent personalities from industry. He takes interest in student activities and coordinating sports events.



### Prof. Sonu Khetre

Assistant Professor

Ph.D. (Pursuing), MMS (HR)

Prof. Sonu Khetre is an accomplished academician with over ten years of experience in teaching and research. Her primary research area is **Work-Life Balance and Impact of AI** in HR Processes, while her academic interests encompass **Organizational Behaviour, Competency Mapping, Human Resource Management, and International Business**. She has actively contributed to the academic community through the presentation and publication of numerous research papers in reputed journals and at various national and international conferences. Her dedication to research and knowledge dissemination reflects her commitment to academic excellence and professional development.



### **Prof. Swarupa C. Kulkarni**

Assistant Professor

Ph.D. (Pursuing), MMS (Operations), B.E. (Computers)



Prof. Swarupa C. Kulkarni is a dedicated academic professional with over twelve years of teaching experience in the field of management education. She is currently pursuing her doctoral studies at Symbiosis International (Deemed University), Pune. Over the course of her academic career, she has mentored and guided students for the successful completion of their internships and project work, thereby contributing significantly to their academic and professional development. Prof. Kulkarni has undertaken several prestigious professional development programs and earned certifications in Entrepreneurship Essentials from Harvard Business School Online, International Supply Chain Logistics, and Industry 4.0 from Globsyn University. These credentials have further strengthened her expertise in contemporary business and operational practices. An active contributor to academic research, she has presented and published scholarly papers at numerous national and international conferences. Her research contributions have been recognized through the receipt of the Best Paper Award. She has also authored research articles published in reputed Scopus-indexed journals, reflecting her commitment to advancing knowledge in her domain. In addition to her academic and research pursuits, Prof. Kulkarni possesses strong proficiency in various technology-enabled teaching tools. Known for her professionalism, commitment, and continuous pursuit of excellence, she strives to foster an enriching learning environment and contribute meaningfully to institutional growth and academic quality.



### **Prof. Pooja Khirwadkar**

Assistant Professor

Ph.D (Pursuing), MBA (Finance & IT), B.E (I.T)



Prof. Pooja Khirwadkar has more than 8 years of experience in academia. Her areas of academic interest include Statistics, Operations Research, Business Research Methods, Corporate structures and Mergers & Acquisitions, Financial Management and Programming. She is a certified Data Scientist from Simplilearn and has successfully completed a capstone project in Machine Learning using Python and Tableau. She also possesses strong proficiency in Office 365 and is committed to integrating data-driven approaches into teaching and research.



### **Prof. Matsyagandha S. Jadhav**

Assistant Professor

Ph.D (Pursuing), MMS (Finance)



Prof. Matsyagandha S. Jadhav brings over 11 years of combined industry and academic experience, making her a dedicated educator and accomplished finance professional. Known for her commitment to excellence, she combines practical industry insights with strong academic expertise to deliver a holistic learning experience for students. A specialist in Finance, she is passionate about fostering knowledge, critical thinking and professional development among learners. Her expertise extends beyond classroom teaching to the successful planning and execution of seminars, workshops, conferences and other academic initiatives that enhance student engagement and industry exposure. Her professional approach, leadership abilities and commitment to continuous learning make her a valuable mentor, inspiring students to achieve academic excellence and career success.

# FACULTY PROFILE

## MCA Program

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### Dr. Murlidhar S. Dhanawade

Professor (MCA) & Dean  
Ph.D. (Computer Application), MCA, MCM



Dr. Murlidhar S. Dhanawade is currently working as a Professor (MCA) & Dean at NCRD's Sterling Institute of Management Studies, Nerul, Navi Mumbai. He is Chairman of MCA Board of Studies (BoS- MCA) of the University of Mumbai. Dr. Murlidhar is an approved Ph.D.Co-Guide for JJTU University, Rajasthan. Dr. Dhanawade has acquired the qualifications of MCM, MCA and Ph.D. in Computer Application. He has been working in this field for more than 30 years. He has diversified experience. Concurrently he has worked as corporate trainer for 5 years. He has contributed/presented several research papers at national and international Conferences as well as published research papers in International Journals. He has completed his Ph.D. in Computer Application in August 2015 from Shivaji University, Kolhapur, MS, India. His research area is Design, Role and Implementation Issues of Health Management Information System (HMIS) for best healthy village. He has authored a book "Health Management Information System for Rural Development", published by Advance Academic Publisher. He is also member of Board of Studies (MCA) nominated by Hon'ble Vice Chancellor, University of Mumbai for various Autonomous and University of Mumbai affiliated institutions. He has received national level "Indian Idol Star Award" for Educational & Social work by Kalasadhana group Mumbai. He is recipient of "Best Educationist" award by International Institute of Education & Management, New Delhi. He is felicitated for setting new Indian record in a health & fitness category in a "Global Gold Talent Book of Record" for lifting 75ltr water barrel and push up on wrestling ground. He is also recipient of "Shiksha Shree Samman Award 2025" given by Shikshadaan Abhiyaan Federation, Mumbai for significant contribution to education and social work.

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### Dr. Sushma Samant

Associate Professor  
Ph.D., MCA



Over 16 years of teaching and academic leadership experience under the University of Mumbai. She holds a PhD in Computer Science with specialization in Blockchain Technology and has expertise in emerging domains including Blockchain, IoT, Advanced Java, UX Design, and Network Security. She actively contributes to academic excellence through curriculum development, innovation initiatives, and research activities. As Convenor of the Institute Innovation Council (IIC) and Coordinator for MOOCs (NPTEL/SWAYAM), she promotes innovation-driven learning and digital skill development among students. Dr. Sumant has published research papers in reputed journals, holds a patent in blockchain technology, and has mentored numerous MCA projects while actively supporting industry-academia collaborations. Her teaching philosophy focuses on integrating emerging technologies to prepare students for future-ready careers.

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**Dr. Megha Wankhade**

Associate Professor

Ph.D. (Computer Application), M.Phil. (Computer Science), MCA, M.Sc.



Experienced Professor with a demonstrated history of working in Education from last 24 years. She is an approved Professor of the University of Mumbai and holds a Ph.D. in Computer Application from University of Mumbai. She has Published article in Scopus index journal, book chapter, copyright and presented and published papers in International Conference IEEE Proceedings which is indexed by Scopus, UGC care, national and international conferences. She has teaching interests include Artificial intelligence and Machine learning, Deep Learning, Internet of Things, Big data, Cyber Security, Software Testing, User Interface and User Experience, Decision making and Mathematical modelling, Java Programming, Computer Graphics and Statistics & Probability, etc. Completed the Certification Program for the course Rational Rose organized by IBM. She has been a reviewer including Web of Science Journal, Asian Journal of Economics, Business and Accounting, International Conference in collaboration with IEEE Section and international Conferences and book Chapter reviewer of CRC Press book. She has made substantial contributions to the revision of the MCA curricula. She is serving as the Exam Coordinator of the MCA Department and efficiently handling all MCA University examination-related work and coordination activities. She has Participated in various Faculty Development Programs (FDPs), workshops, and training programs for continuous improvement in the quality of teaching, learning, and student mentoring. Worked as a Subject Matter Expert, Convener, and Paper Setter for MCA courses under University of Mumbai. Guided students for internship projects and mentored students for research papers. Coordinated and actively participated in departmental and institutional activities such as Workshop, Job Fairs, Technical Festivals, Annual Day programs, Industrial Visit and Student Development Programs etc.

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**Prof. Deepali Shah**

Assistant Professor

Ph.D. (Pursuing), MCA, Diploma in Digital Electronics



Prof. Deepali Shah has over 19 years of rich academic experience in teaching postgraduate students. She has completed a certification course in Rational Rose organized by IBM. She has also served as the Co-Convener of the Syllabus Designing Committee for the MCA Program at the University of Mumbai. Over the years, she has contributed in various academic and administrative capacities, including serving as a convener and paper setter for multiple subjects. She has successfully guided more than 200 students in their academic and industry-oriented projects. Prof. Shah has actively participated in numerous Faculty Development Programs (FDPs), workshops, and training sessions aimed at enhancing the quality of teaching, learning methodologies, and student mentoring. She has made significant contributions to student admissions, placements, and industry interaction initiatives. She has also worked as a Co-Coordinator for industrial visits and has been associated with several institutional and university-level academic activities. Her areas of teaching interest include Data Communication, Software Testing, Computer Networking, UI/UX, and Database Systems. She has organized various Student Development Programs and played a key role in establishing corporate tie-ups for academic and professional growth opportunities. In addition, Prof. Shah has presented more than 40 research papers in Scopus-indexed, UGC CARE-listed, National, and International Journals and Conferences.

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**Prof. Sagar H. Thakare**

Assistant Professor

Ph. D. (Pursuing), ME (Computer), BE (Comp. Science),  
Diploma in Software Testing

Prof. Sagar H. Thakare is an Assistant Professor with 20 years of teaching experience and 1 year of industry experience. He holds a Master of Engineering (M.E.) in Computer Engineering, a Bachelor of Engineering (B.E.) in Computer Science and a Diploma in Software Testing, and is currently pursuing his Ph.D. His areas of expertise include Computer Networking, Network Security, Cyber Security, Digital Forensics, Digital Marketing, and Ethical Hacking. He serves as a Subject Matter Expert, Convener and Paper Setter for the Master of Computer Applications (MCA) programme at the University of Mumbai. He also holds key administrative responsibilities as the Admission Coordinator of the MCA Department and NAAC Criterion IV Coordinator. Prof. Thakare has published over 30 research papers in national and international journals and conferences and has successfully mentored numerous students in industry oriented projects.



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**Prof. Seema Bhuvan**  
Assistant Professor  
Ph.D. (Pursuing), MCA



Prof. Seema Bhuvan is an accomplished academican with over 22 years of teaching experience in the field of Computer Applications. She holds a Master of Computer Applications degree and is currently pursuing her Ph.D. in Machine Learning. Her research focuses on the application of Machine Learning techniques to solve real-world problems. She is an approved Professor of the University of Mumbai. She has published and presented numerous research papers at national and international conferences. Her scholarly work has been featured in reputed UGC Care-listed and SCOPUS-indexed journals. Her key areas of interest include Machine Learning, Operating Systems, Wireless and Mobile Technology, React, and Information Security. She has successfully guided postgraduate student for projects and research work. Prof. Seema Bhuvan has actively contributed to academic quality assurance through her service as a member of the Local Inquiry Committee (LIC). She has also been associated with various institutional and university-level academic initiatives. As a member of the Syllabus Design Committee for the MCA Program of the University of Mumbai, she has contributed significantly to curriculum development. She has served in multiple capacities as a convener for academic and examination-related activities. Additionally, she has worked as a paper setter for various university subjects. Her contributions reflect a deep understanding of curriculum design, assessment, and academic governance. She has coordinated various activities like ISR, Annual Day and Food festival etc., activities. She has continuously encourages students to engage in research and practical problem-solving.

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**Prof. Rahul Wantmure**  
Assistant Professor and IQAC Coordinator  
M.E. (Computer Engineering), MCA, B.E. (Computer Engineering)



Prof. Rahul Wantmure is an accomplished academican with over 24 years of experience in higher education, specializing in Computer Applications, Programming, Web Development, Big Data Analytics, Green Computing, etc. He currently serves as Assistant Professor and IQAC Coordinator at Sterling Institute of Management Studies (SIMS), where he contributes significantly to academic excellence, quality enhancement, and institutional development. As IQAC Coordinator, he has played a key role in implementing quality assurance initiatives and accreditation processes that contributed to the institute's achievement of NAAC A+ Accreditation. His efforts have strengthened teaching-learning practices and institutional effectiveness. A dedicated researcher, Prof. Wantmure has authored and co-authored several research papers published in reputed national and international journals and has presented his work at various conferences. He has also contributed to curriculum development and academic planning through his association with the University of Mumbai as a syllabus committee member, paper setter and academic resource person. Beyond academics, he oversees the website management of SIMS and remains deeply committed to student welfare and holistic development. He regularly organizes industrial visits to provide practical industry exposure and enhance students' professional readiness. Known for his disciplined approach, high standards and strong work ethic, he is equally admired for his humility, kindness, and approachable nature. His dedication to education and student success continues to inspire both students and colleagues.

66

**Prof. Manjula Nistala**  
Assistant Professor  
MCA, PGP Human Resources and Analytics



Prof. Manjula Nistala has over 19 years of combined experience in academia and the software industry. She is focused on Big Data Analytics, Artificial Intelligence and Machine Learning (AI/ML), Web Development, Java, .NET technologies and Advanced Database Systems. She has successfully mentored students for the Smart India Hackathon, serving as an evaluator in 2023 and 2025, with student teams reaching the SIH 2023 Grand Finale and securing National Winner titles in SIH 2024 and 2025. Prof. Manjula has contributed to Mumbai University as an NEP MCA syllabus setter for ADBMS and Advanced Web Technologies, paper setter, and evaluator. She Holds certifications in NPTEL Big Data Computing, Software Testing Tools, Programming in .NET, Certificate in Computing (IGNOU) and Desktop Management Skills (Aptech). She has also published research papers and remains committed to fostering innovation, research, and industry-ready technical skills among students.

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**Prof. Shashikant Ahire**

Assistant Professor

MCA, M. Sc. in Computer Science,

UGC NET &amp; MH-SET in Computer Science &amp; Application



Prof. Shashikant Ahire is currently working as an Assistant Professor MCA Department, NCRD's Sterling Institute of Management Studies, Nerul, Navi Mumbai. He is currently pursuing PhD in Computer Science. He has 17 years of teaching experience. He has actively participated in AICTE-ATAL FDPs. He worked as a Paper Setter, Syllabus Setter, Examiner and Moderator for MCA subjects in University of Mumbai.

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**Prof. Mrunali Metri**

Assistant Professor

MCA, B.Sc. (Computer Science)



Prof. Mrunali Metri is an accomplished academican with over 17 years of professional experience, including 2 years in the software industry and 15 years in higher education. A Gold Medalist and University Topper in the MCA program, she is currently serving as an Assistant Professor at Sterling Institute of Management Studies (SIMS). She is a member of the University of Mumbai MCA Syllabus Designing Committee and serves as a Paper Setter, Moderator, and Examiner. Her expertise includes Java, .NET Technologies, AI & ML, Digital Marketing, Web Development, DBMS, and Big Data Analytics, supported by certifications in MS.NET, Web Development, and Oracle Technologies. An active researcher, Prof. Metri has published and presented papers in national and international journals and conferences. She regularly participates in FDPs, workshops, seminars, and training programs to enhance her teaching and mentoring skills. She has guided 60+ students in internships and projects, manages the website. Prof. Metri is committed to academic excellence, research and innovation.

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**Prof. Ashwini Santosh Sarate**

Assistant Professor

MCA, B.Sc. (Physics)



Prof. Ashwini Santosh Sarate is an experienced academican and IT professional with nearly 12 years of combined teaching and industry experience in the field of Information Technology. She is currently serving as an Assistant Professor at Sterling Institute of Management Studies (SIMS). Her areas of expertise include Java Programming, Microsoft .NET Technologies, Database Management Systems, Web Technologies, and Software Testing. She has guided numerous MCA projects and contributed significantly to curriculum development, student mentoring, project evaluation, and academic administration. Prof. Sarate has served as a Paper Setter, Examiner, and External Examiner for various academic programmes. She holds a certification in Microsoft .NET Technologies and actively participates in Faculty Development Programmes (FDPs), workshops, conferences, and training programmes on emerging technologies, including Artificial Intelligence and Machine Learning. Apart from her academic responsibilities, she has demonstrated strong leadership and organizational skills through her involvement in academic event management, conferences, workshops, alumni meets, and industrial visits. Committed to shaping capable and future-ready professionals, Prof. Sarate actively promotes experiential learning, critical thinking, and academic growth to help students succeed in a rapidly evolving technological landscape.

# FACULTY PROFILE

## BMS Program

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**Prof. Hemangi Anand Mhalgi**

BMS Coordinator

MBA, M.com, B.com, DFM (Diploma In Financial Management)



As an Assistant Professor, I have contributed extensively to academic excellence through teaching, research, student mentoring, and institutional development. I have served as an External Examiner for the Bachelor of Management Studies (BMS) program and have successfully guided more than 50 students in completing their research projects. I have coordinated several academic and co-curricular initiatives, including Skill Development Programs, Women Development activities, and Alumni engagement programs, fostering holistic student development. I have actively participated in more than seven Faculty Development Programs (FDPs), enhancing my teaching and research competencies. In addition, I have been an active member of various academic committees and have participated in numerous national and international conferences, contributing to knowledge sharing and academic collaboration. My professional background includes seven years of industry experience in both national and international organizations, complemented by eight years of teaching experience at undergraduate and postgraduate levels. This blend of industry and academic expertise enables me to effectively bridge theoretical concepts with practical applications, enriching the learning experience for students.

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**Prof. Nitesh Uttam Bhoir**

Assistant Professor

Pursuing Ph.D., Master of Commerce (M.Com),  
Bachelor of Commerce (B.Com)



With 14 years of teaching experience at both undergraduate and postgraduate levels and two years of industry experience, I have consistently contributed to academic excellence through teaching, research, and institutional development. As a member of the NAAC Criterion III Committee (Research, Innovations, and Extension), I have actively supported initiatives to strengthen the institution's research culture and quality standards. I have served as an Internal and External Examiner and Moderator for BMS research projects, as well as a University-level External Examiner and Moderator for paper assessment. I have successfully guided more than 150 students in their research projects, fostering analytical and research skills. In addition, I have actively participated in various academic and institutional committees dedicated to the holistic development of students and have attended more than 16 seminars to enhance my academic and professional knowledge. My research contributions include presenting and publishing papers at 11 national and 5 international conferences, where I have received Best Research Paper awards at both national and international levels. I am also a co-author of three graduate-level books published by Himalaya Publishing House for students affiliated with the University of Mumbai. Furthermore, I have participated in more than six Faculty Development Programs (FDPs), demonstrating my commitment to continuous professional development and the adoption of innovative teaching and research practices.

66

**Prof. Indira Choudhary**Assistant Professor  
M.COM (Advance Accountancy), B.COM

As an Assistant Professor with six years of teaching experience at both undergraduate and postgraduate levels, I have been committed to academic excellence, student development, and institutional responsibilities. I completed my Master of Commerce (M.Com.) with distinction, reflecting a strong academic foundation. I have served as a Moderator for the Third-Year (TY) examinations and have actively contributed to the effective functioning of the institution by handling key committees, including Examination, Master Soft ERP, and Co-curricular Activities. I have also coordinated a range of student-centric initiatives through the National Service Scheme (NSS), Cultural Committee, Women Development Cell, and Alumni activities, promoting holistic student development. My research contributions include a publication in a national journal, and I have actively participated in several national and international conferences to enhance my academic engagement. In addition, I have attended workshops and Faculty Development Programs on Research Methodology, Artificial Intelligence (AI), National Education Policy (NEP) sensitization, Intellectual Property Rights (IPR), and other emerging areas, demonstrating my commitment to continuous professional development and the adoption of innovative teaching and research practices.

66

**Prof. Dolly Pandey**Assistant Professor  
PGDM – Marketing and HR (Dual Specialisation), BBA

As an Assistant Professor with one year of teaching experience at both undergraduate and postgraduate levels and five years of industry experience, I bring a balanced combination of academic knowledge and professional expertise to the classroom. I completed my Post Graduate Diploma in Management (PGDM) with dual specialization, providing a strong foundation in management education. I have actively contributed to institutional development by serving on various committees, including Sports, Cultural, and Co-curricular Activities, supporting the holistic growth of students. To enhance my academic and professional competencies, I have participated in workshops and Faculty Development Programs (FDPs) on Research Methodology, Artificial Intelligence (AI), National Education Policy (NEP) sensitization, and other emerging areas. My blend of industry exposure and teaching experience enables me to integrate practical insights with theoretical concepts, creating an engaging and application-oriented learning environment for students.

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**Prof. Bhavesh Manoj Bindra**Assistant Professor  
Pursuing LLB, M.Com, B.Com

As an Assistant Professor, I have demonstrated a strong commitment to academic excellence, research, and student development. I completed my Master of Commerce (M.Com.) with distinction, reflecting a solid academic foundation. I have successfully guided more than 120 students in their research projects, fostering critical thinking and research skills. I have actively contributed to the institution by participating in various academic and administrative committees dedicated to the holistic development of students. In addition, I have been actively involved in academic committees and have participated in several national and international conferences, enhancing my professional knowledge and contributing to scholarly discussions. Through my teaching, mentoring, and institutional responsibilities, I remain committed to promoting quality education and continuous academic growth.





**Prof. Himani Jangra**  
Assistant Professor  
M.com, B.Com, B.Ed. and NET



As an Assistant Professor with three years of teaching experience, I am committed to delivering quality education and fostering academic excellence. I possess a strong academic background with in-depth knowledge of Accounting, Finance, Taxation, and Auditing. I completed my Bachelor of Commerce (Corporate Secretary ship) and Master of Commerce from Madras Christian College. I have qualified the National Eligibility Test (NET), demonstrating my academic proficiency and eligibility for higher education teaching. Additionally, I hold a Bachelor of Education (B.Ed.) in Commerce and Economics, strengthening my pedagogical skills. To further enhance my professional credentials, I have qualified national-level teaching examinations, including the Central Teacher Eligibility Test (CTET) and the Army Welfare Education Society (AWES) examination. My strong academic foundation, teaching qualifications, and dedication to continuous learning enable me to create an engaging and student-centered learning environment while contributing effectively to institutional growth.

## Librarian Profile



**Mrs. Rajshree Ravindra Autade**  
Librarian  
M.L.I.S. (UGC-NET & MH-SET), B.Sc. (Micro)



Mrs. Rajshree Autade is a highly accomplished Library and Information Science professional with over 27 years of experience in academic librarianship. A UGC-NET and MH-SET qualified librarian, she has served in reputed institutions across diverse disciplines, including medical, dental, pharmacy, management, and computer applications. She has extensive experience in library administration, information resource management, digital library services, information literacy and user-focused information support. Mrs. Rajshree has actively participated in AICTE-ATALFDPs, NPTEL-SWAYAM courses and an ICSSR-sponsored workshop, reflecting her commitment to continuous learning and professional growth. She has authored and presented research papers published in reputed ISSN/ISBN publications and UGC CARE-listed journals. Her scholarly contributions have earned her recognition through awards for Best Paper Presentation and English Proficiency. In addition to her academic achievements, Mrs. Rajshree has contributed to the literary field as the author of a Hindi poetry collection and editor of a Marathi novel. She is a life member of professional bodies such as BOSLA and LIS Academy and actively promotes professional collaboration, knowledge sharing, and lifelong learning. Through her blend of academic expertise, professional commitment, and innovative outlook, Mrs. Rajshree continues to contribute meaningfully to the advancement of library and information services.

# ANTI RAGGING

AICTE Notification As per the notification of All India Council for Technical Education (AICTE) dated 25.03.2009 in connection with prevention and prohibition of ragging in technical institutions, universities including deemed to be universities imparting technical education, notify that: "All the concerned persons are requested to make note that ragging is totally banned and anyone found guilty of ragging and/or abetting ragging is liable to be punished."

## Maharashtra State Act Against Ragging:

Maharashtra Prohibition of Ragging Act 1999 which is in effect from 15th May 1999 has the following provisions for Action against Ragging:

- Ragging within or outside of any educational institution is prohibited.
- Whosoever directly or indirectly commits, participates in, abets, or propagates ragging within or outside any educational institution shall, on conviction, be punished with imprisonment for a term up to 2 years and/ or penalty which may extend to ten thousand rupees.
- Any student convicted of an offence of ragging shall be dismissed from the education for five years from the date of order of such dismissal.
- Whenever any student or, as the case may be, the parent /guardian or a teacher of an educational institution complains, in writing, of ragging to the head of the educational institution, the head of educational institution shall, without prejudice to the foregoing provisions within seven days of the receipt of the complaint, enquire into the matter mentioned in the complaint and if, prima facie, it is found true, suspend the student who is accused of the offence, and shall, immediately forward the complaint to the police station having jurisdiction over the area in which the educational institution is situated, for further action. Where on inquiry by the head of the educational institution, it is found that there is no substance, prima facie, in the complaint received; he/she shall intimate the fact, in writing, to the complainant. The decision of the head of the educational institution shall be final.
- If the head of the educational institution fails or neglects to act in the manner specified in section "d" above when a complaint of ragging is made, such person shall be deemed to have abetted the offence and shall, on conviction, be punished as provided for in section "b" above.

## Ragging Prevention at SIMS

Anti-ragging squad is constituted as per AICTE guidelines. Names, telephone numbers of authorities is displayed on website. In case of any emergency, the student can contact the authority or hostel warden. Staff members do the necessary counseling from time-to-time. Surprise / Routine visits to the hostel, College canteen, common room & other sensitive areas by the committee members.



# STOP RAGGING

## Ragging free campus



# Anti Ragging Committee for the A.Y. 2026-27

(As per Maharashtra Prohibition of Ragging Act, 1999)

## ANTI-RAGGING COMMITTEE

| Sr. no. | Name of the committee member     | Designation                                             | Position in the Committee                        |
|---------|----------------------------------|---------------------------------------------------------|--------------------------------------------------|
| 01      | Dr. Vidya Nakhate                | Director, SIMS                                          | HOI                                              |
| 02      | Dr. Murlidhar Dhanawade          | Professor, SIMS                                         | Member Secretary                                 |
| 03      | Dr. Arjita Jain                  | Professor & HOD- MMS                                    | Member (Faculty)                                 |
| 04      | Dr. Pragati Goel                 | Associate Professor & HOD- MCA                          | Member (Faculty)                                 |
| 05      | Mrs. Hemangi Mghalgi             | Assistant Professor BMS Coordinator                     | Member (Faculty)                                 |
| 06      | Dr. Meera Hirapurkar             | Associate Professor (MMS)                               | Member (Faculty)                                 |
| 07      | Dr. Megha Wankhede               | Associate Professor (MCA)                               | Member (Faculty)                                 |
| 08      | Mr. Bhavesh Bindra               | Assistant Professor (BMS)                               | Member (Faculty)                                 |
| 09      | Mr. Sunil Patil                  | System Analyst (MCA)                                    | Member (Non-Teaching)                            |
| 10      | Mr. Jeet Udhav Pol               | Police Constable                                        | Member (Representative of Police Administration) |
| 11      | Dr. Ashok Patil                  | Radiologist, MGM Hospital, Navi Mumbai                  | Member (Representative of Civil Administration)  |
| 12      | Mr. Vinayak Mestre               | Dream Alive Foundation, Mumbai                          | Member (Non-Government Organization)             |
| 13      | Mr. Ganesh Gholap                | Senior Executive, Sakal Media Group                     | Member (Local Media)                             |
| 14      | Dipali Sanap                     | MMS student -2nd year, Roll No.39                       | Member (Student Representative)                  |
| 15      | Vivek Desai                      | MMS student -2nd year, Roll No.11                       | Member (Student Representative)                  |
| 16      | Namrata Patil                    | MCA student -2nd year, Roll No. 103                     | Member (Student Representative)                  |
| 17      | Yash Chudasama                   | MCA student -2nd year, Roll No.08                       | Member (Student Representative)                  |
| 18      | Mansi Mhatre                     | BMS student -2nd year, Roll No.21                       | Member (Student Representative)                  |
| 19      | Aryan Pawar                      | BMS student -2nd year, Roll No.32                       | Member (Student Representative)                  |
| 20      | Mr. Hemkant Sambhaji Sawant- MMS | General Manager, 3.0 Sports and Entertainment Pvt. Ltd. | Member (Parent Representatives)                  |
| 21      | Mr. Sandeep Netkar- MCA          | Professor, Sushma Patil Vidhyalaya and Junior College   | Member (Parent Representatives)                  |
| 22      | Mr. Romharsh Girap- BMS          | HR Professional, BSE                                    | Member (Parent Representatives)                  |
| 23      | Mr. Umesh Deshmukh               | Administrative Office                                   | Member (Non-Teaching)                            |

## ANTI RAGGING SQUAD

| Sr. no. | Name of the committee member | Designation              | Position in the Committee |
|---------|------------------------------|--------------------------|---------------------------|
| 01      | Dr. Iftiqar Mistry           | Associate Professor MMS  | Member                    |
| 02      | Mr. Sagar Thakare            | Assistant Professor, MCA | Member                    |
| 03      | Mr. Nitesh Bhoir             | Assistant Professor, BMS | Member                    |
| 04      | Mr. Umesh Deshmukh           | Administrative Office    | Member (Non-Teaching)     |
| 05      | Mr. Satyajeet Patil          | Clerk                    | Member (Non-Teaching)     |

## INSTITUTE SOCIAL RESPONSIBILITY (ISR) COMMITTEE

| Sr. no. | Name of the committee member | Designation              | Position in the Committee |
|---------|------------------------------|--------------------------|---------------------------|
| 01      | Prof. Seema Bhuvan           | Assistant Professor, MCA | Convener                  |
| 02      | Dr. Iftiqar Mistry           | Associate Professor MMS  | Member                    |
| 03      | Prof. Sonu Khetre            | Assistant Professor MMS  | Member                    |
| 04      | Prof. Manjula Nistala        | Assistant Professor MCA  | Member                    |
| 05      | Prof. Pooja Khirwadkar       | Assistant Professor MMS  | Member                    |

## INSTITUTION'S INNOVATION COUNCIL (IIC)

| Sr. no.                                   | Name                   | Designation         | Position in the Committee                           |
|-------------------------------------------|------------------------|---------------------|-----------------------------------------------------|
| <b>Faculty Members of the Institution</b> |                        |                     |                                                     |
| 01                                        | Dr. Vidya Nakhate      | Director, SIMS      | President                                           |
| 02                                        | Dr. Sushma Sumant      | Associate Professor | Convener                                            |
| 03                                        | Dr. Iftiqar Mistry     | Associate Professor | Internship Coordinator                              |
| 04                                        | Dr. Megha Wankhede     | Associate Professor | Research & Development Coordinator                  |
| 05                                        | Prof. Manjula Nistala  | Assistant Professor | Innovation Activity Coordinator                     |
| 06                                        | Prof. Vikas Jadhav     | Assistant Professor | Start-up Activity Coordinator                       |
| 07                                        | Prof. Sonu Khetre      | Assistant Professor | IPR Activity Coordinator                            |
| 08                                        | Prof. Rahul Wantmure   | Assistant Professor | IQAC / NIRF Coordinator                             |
| 09                                        | Prof. Pooja Khirwadkar | Assistant Professor | Climate Cell Coordinator & Social Media Coordinator |

### Beach Cleaning Activity



### Food Donation Drive



### Cloth Donation Drive



### Tree Plantation Drive





## ALUMNI MEET



## RADIANCE





## SOCCER KNOCKOUT CHALLENGE



## JAPAN TALENT MOBILITY PROGRAM





## FDP ON RESEARCH EXCELLENCE



## TRADITIONAL DAY

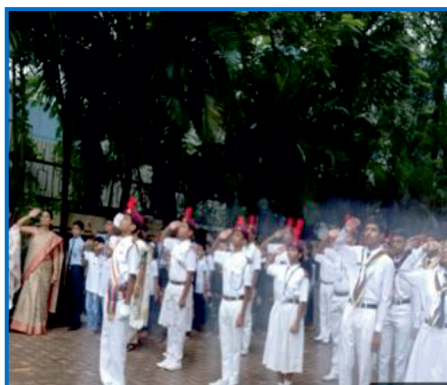


## INDUSTRIAL VISIT





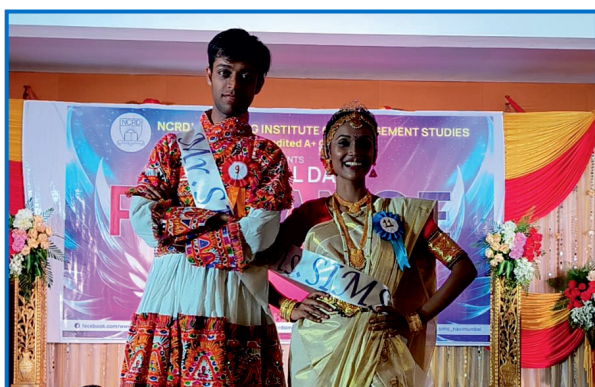
## NATIONAL DAYS CELEBRATIONS



## CHHATRAPATI SHIVAJI MAHARAJ JAYANTI



## MR & MS STERLING 2025-26



## HACKATHON WINNERS





## SPORTIFY





## CONFERENCE



## ENTREPRENEURSHIP DAY



## ISR ACTIVITY



# CAREER ZONE

Welcome to the Training and Placement Cell of NCRD's Sterling Institute of Management Studies where dreams and opportunities intertwine. We believe that education is not just about acquiring knowledge, it's a stepping stone towards a future of boundless potential. At SIMS we are committed to shaping careers that transcend boundaries. We empower students with the skills, guidance and connections they need to navigate the dynamic professional landscape. Our mission is to bridge the gap between academic and industry ensuring that each student emerges as a confident, Corporate-ready professional. With a relentless focus on innovation and excellence, we are here to ignite aspirations, fuel ambitions and create pathways to success. Join us in this transformative journey of growth and discovery. Together, we will craft stories of triumph, turning aspirations into achievements and creating a future of endless possibilities.

## PLACEMENT TEAM



### **Prof. Dr. Ravivarma**

Dean -Training and Placements  
Ph.D, MBA in HRM, M.Sc.,Dip.in PR



Prof. Dr. Ravi Varma is a seasoned academic and industry leader with over 30 years of experience spanning higher education, corporate training, career development, and institutional leadership. Having served in key roles including COO, Regional Career Manager, and Training & Placement Officer, he has consistently achieved outstanding placement outcomes through industry partnerships, innovative career initiatives, international placement opportunities, and dedicated student mentoring. His mission is to transform students into industry-ready professionals and bridge the gap between academia and the corporate world.



### **Ms. Mohini Pawar**

MBA-HR, B. Com  
Training & Placement Officer (MMS, MCA & BMS)



Ms. Mohini Pawar brings with her 15 years of extensive experience in the Placement and Human Resources domain. She has dedicated 13 years of experience in Placement and Training, where she played a key role in organizing various initiatives to bridge the gap between academia and industry. Her efforts have included hosting guest lectures by industry professionals and conducting regular student development sessions on topics such as resume writing, interview techniques, aptitude testing, group discussions, and mock interviews to prepare future managers. Over the years, she has built a strong network of corporate connections. Her core strengths lie in executing effective student development and placing the students in corporate for MMS and MCA streams. She is committed to ensuring that every student is industry ready and equipped with the skills needed to succeed in today's competitive job market. Her goal is not just to provide placements but to empower our students with the confidence and competence to build fulfilling careers.

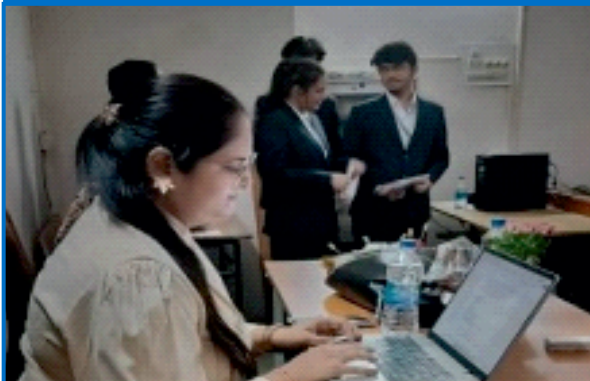




# TRAINING AND PLACEMENT ACTIVITIES



**Mock Interview**



**Pre Placement Talk**



**Students undertaking Psychometric Test**



**Resume Building Session**





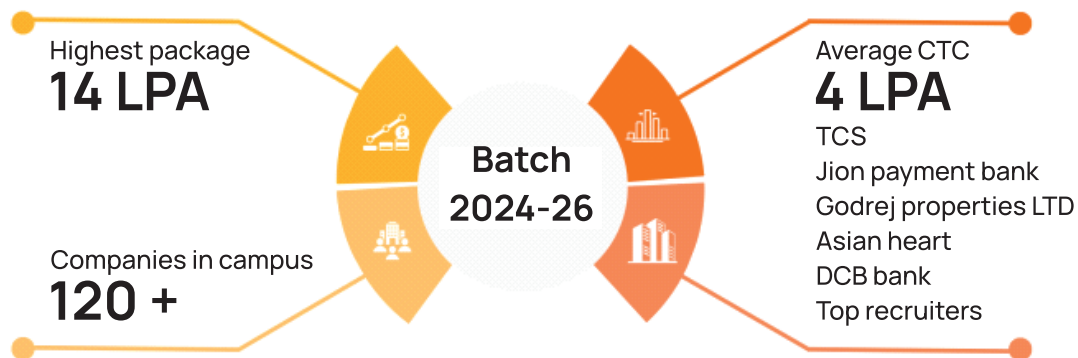
# Sterling Institute of Management Studies

Approved by AICTE, New Delhi, DTE,  
Government of Maharashtra, Affiliated to University of Mumbai

## RECRUITERS



# PLACEMENT STATICS 2024-2026



## PROMINENT RECRUITERS

|                                 |                                 |                                           |                                       |                                           |
|---------------------------------|---------------------------------|-------------------------------------------|---------------------------------------|-------------------------------------------|
| Jaro Education                  | Ornet Technologies Pvt. Ltd.    | Bizmetric India Pvt Ltd                   | Taggd                                 | Conscript Hr Advisors Pvt. Ltd.           |
| Taj Hotel                       | Veracitiz Solutions Pvt Ltd     | Shubham Tanks & Liner Pvt. Ltd            | Mygate                                | Jito Incubation And Innovation Foundation |
| Home First Finance              | No Broker                       | Bajaj Allianz Life Insurance Co Ltd       | Cwd Ltd                               | Classic Marble Company (cmc)              |
| The St. Regis                   | Upskill Tech Solutions Inc      | Asian Heart                               | Peoplehum (avniro Groups)             | Propertycloud Realty Specifier Pvt Ltd    |
| Mittsure Tech.                  | DCB Bank                        | Corizo                                    | Uknowva Hrms                          | Property Pistol Realty Pvt. Ltd.          |
| Vivanta Hotel                   | Cloud Front                     | Econship Tech Pvt Ltd                     | Browserstack                          | Ashcon Logistics India Pvt Ltd            |
| Edu-versity                     | Bnm Business Solutions          | Kotak Mahindra Bank                       | Acura Solutions                       | Alembic Pharmaceuticals Ltd.              |
| Jio Payment Bank                | Cateina Tech.                   | Eka Academy Private Limited               | Techfer Global Pvt. Ltd.              | Jaro Educationdcb Bank                    |
| Nj Group                        | Nucsoft Ltd                     | Executive Ship Management Pvt. Ltd.       | Bluink360 Solutions                   | Hdfc Life                                 |
| TCS                             | Propadvisor Consultancy Service | Internselite                              | J K Shah Classes                      | Health Insurance Ltd                      |
| ISA Logistics                   | Univesto Capital Pvt Ltd        | Ryder Shipping Lines Pvt Ltd              | Admedi Healthtech Pvt. Ltd            | Godrej Properties Ltd                     |
| Augmont                         | Universo Realtor                | Puraniks Builders                         | Cargotrans Maritime Limited           | Kisan Connect                             |
| Aegis Graham Bell Awards        | Santraweb Tech.                 | Generali Central Life Insurance Comp Ltd. | Geltec Pvt. Ltd.                      | Thirsty Crow Marketing Services           |
| Tele Performance                | Mirae Asset Sharekhan           | Magicrot Industrial Services Pvt. Ltd.    | Gofloat Technologies Private Limited  | V Five Global First Meridian Services     |
| Glenmark                        | Credence Soft Pvt Ltd           | Admedi Healthcare Pvt Ltd                 | Livlong 365                           | Sam Infosystems Pvt Ltd                   |
| Talent Corner Hr Services       | Thomas Cook                     | Lg Wonder Signs India Pvt. Ltd.           | Capital Markets                       | Kotak Mahindra Bank                       |
| Analab Capital Pvt Ltd          | Aisolo Tech. Pvt. Ltd..         | Pmsbazaar                                 | Maersk                                | Mahindra Holidays & Resorts               |
| Lloyds Metal And Energy Limited | Assestchain Tech. Pvt Ltd       | Inspacco (prophandy Tech. Pvt. Ltd)       | Apm Terminals                         | Morning Star                              |
| Unlox Academy                   | Upskill Tech Solutions Inc      | Insync Analytics (India) Pvt. Ltd         | Time Technoplast Limited              | Gofloat Technologies Pvt. Ltd.            |
| L-onesteel & Engg Pvt Ltd       | Ecube                           | Zarvind Fashions                          | Mahindra Integrated Business Solution | Vodaphone                                 |
| Urban Company                   | Leap India Ltd                  | Oneinsure                                 | Kone Elevators                        | Hexaware                                  |



## ALUMNI TESTIMONIALS



### Akshata Vishnu Sarang

Digital Marketing Google office, Digital Marketing Google office, Gurgaon  
MMS Batch: 2019-21



I Akshata Sarang would like to express my sincere gratitude to SIMS for guiding me at each and every stage of my professional career.

The Institute provided me the best possible learning platform and infrastructure to excel.

I am extremely thankful to Dr. Prashant Gundawar (Director of the Institute) and all the faculty members for their unconditional guidance and support. I am proud to be part of SIMS.



### Krutika Mayatra

Assistant Sales Manager, Property Pistol, Dubai  
MMS Batch: 2019-21



I got placed in the Property Pistol International location, DUBAI. It is because of the efforts put in by our faculty and the Training and Placement cell.

I feel great studying at the Sterling Institute of Management Studies. I express my heartfelt thanks to Placement Cell for giving me this once in a lifetime opportunity to pursue my career abroad.



### Mr. Vivek Patole

Executive - Purchase, Bisleri International Pvt. Ltd.  
MMS Batch: 2013-2015



Sterling institute offers a blend of learning, amusement and integration of enduring principles. The entire study environment makes it easy for a student to learn and inculcate the spirit to stand out amongst the talented and hard-working students. The Institute manages both the areas extremely well and a student always finds himself in a pool of never ending opportunities, be it technical or non-technical. Another feather in the cap is the professors that impart quality education to its students.

My sincere thanks to all the Faculty members, mentors and everyone in Sterling family for their support and altruism. I'm carrying along with me beautiful memories of this place and will always cherish them. Thank you Sterling College for making this journey so pleasant.





### Mr. Ajay Mohan Sutar

Senior Software Engineers, Senior Software Engineers, Accenture  
MCA Batch: 2010-2013



Sterling Institute of Management Studies (SIMS) is the best place to complete a management degree. In my years I had the best time of my life and made some best friends. All the faculties at SIMS are very sincere, dedicated and easily approachable. Their knowledge on the subject is tremendous. I had a great time in SIMS in cultural and sports events and especially Industrial Visits.



### Mr. Abhilash Ruhela

Business Analyst, Exegesis Infotech India Pvt. Ltd.  
MCA Batch: 2012-15



Sterling has several processes which are aligned with industrial standards and corporate working style which makes it very easy for the students to adapt with industrial culture just after moving out of the college. The leadership and entrepreneurship values imbibed in me by the college has helped me a lot in my career. I joined an IT company as a QA Trainee engineer and within an year, I got a chance to move into the profile of Business Analyst which actually takes years and lot of hardships to achieve. The oratory and presentation skills has helped me in client meetings for pitching the product perfectly. The syllabus of the college and lab hours has helped us to execute whatever we learned in colleges in our respective companies. The professors ensure that every student is treated impartially and any help needed after college working hours, teachers are just a call away. The help and guidance that were provided to us for our Internship projects helped us a lot in understanding the requirements and executing the project which also gave us a boost while giving interviews during placement and recruitment rounds.

I belong from the 2012-2015 MCA batch and it has been around 3 years since I left the college but I am in touch right from the director to all my teachers and in case I need any help, college is always there for me. I would like to thank Sterling for making us deserving post-graduates.



### Mr. Sinku Gupta

Sr. Associate, Wipro Pvt. Ltd.  
MCA Batch: 2012- 2015



There are so many incredible things about this college that you simply can't understand until you're here. I can't speak for anyone else, but I fell in love with everything about Sterling College. If I talk about Faculty, I found incredible one here, they were not like the stereotype "scary Professor" They were always friendly and supportive. Another thing I loved about my college because I found my second family here... The friends I made here are still my closest one. In my entire 3 years of college, I never get bored here. For me, this was the most happening college in entire Navi Mumbai. I'm thankful to Sterling college for making me what I'm today, For guiding me in my careers, For helping me to meet lifetime of friendship and million of memory.. Love



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