NCRD

WISDOM IS LIBERTY

Sterling Institute of Management Studies

Approved by AICTE, New Delhi, DTE,
Government of Maharashtra, Affiliated to University of Mumbai

NAAC Accredited A+ Grade
Burlington English Certified Campus

"Comprehensive Development through Quality Education"
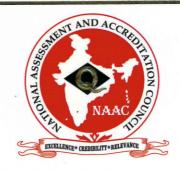
PROSPECTUS

राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद

विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

An Autonomous Institution of the University Grants Commission

Certificate of Accreditation

The Executive Committee of the

National Assessment and Accreditation Council

is pleased to declare

National Centre for Rural Development's

Sterling Institute of Management Studies

Sector-19, Nerul (E), Navi Mumbai, Dist. Thane,

affiliated to University of Mumbai, Maharashtra as

Accredited

with CGPA of 3.30 on four point scale

at A⁺ grade

valid up to March 02, 2028

Date : March 03, 2023

Director

EC(SC)/147/ 1ˢᵗ Cycle/MHCOGN110334

National Centre for Rural Development (NCRD) is a Registered Public Charitable Trust, founded by **Hon.ble Shri Dilip Walse Patil** eminent social worker, in the year 1991 with a vision to educate rural masses of India. NCRD is dedicated to the cause of quality education starting from Primary Education right up to Professional Studies with its various institutes situated in Pune and Navi Mumbai.

NCRD's Sterling Institute of Management Studies, started in the year 2004 is one of the best B-Schools in the Mumbai and Navi Mumbai. Sterling Institute of Management Studies is located between the towering Parsik Hills and the serene township of Nerul, just adjacent to Seawoods Railway Station, which offers a unique location to build an abode of learning. .

It is approved by AICTE, DTE, Government of Maharashtra, and is affiliated to the University of Mumbai. It is accredited by NAAC with A+ grade and Burlington English Certified Campus. It is ranked as "A" grade B-School by Competition Success Review-GHRDC B-School survey 2019 and 2021.SIMS ranked 37th in the Higher Education Review: Top 100 beyond IIMs B-School Survey-2022.NCRD's SIMS ranked 35th among India's elite non-IIM B-School survey 2023-24.

NCRD's Sterling Institute of Management Studies offers two years MMS and MCA programs of the University of Mumbai. The MMS and MCA programs aim at disseminating Management and Computer education in the most contemporary form. We create the zeal, excitement and potential in our students to take up challenging assignments. The objective of the institute is to build and develop competent professionals and socially responsible citizens ready to enter in the corporate world.

Institute Philosophy

To demonstrate **Integrity** in all our actions

To **Deliver More** Always!

To inculcate a culture of **Excellence**

To exhibit **Commitment**

To **Acknowledge** and **Appreciate**

To be **Authentic**

Sterling Institute of Management Studies has a well defined vision and mission with an aim of **"Comprehensive Development through Quality Education"**.

The methodology and educational plans support the vision and mission of the institute. The goals and objectives are aligned with vision and mission of the institute.

The quality policy and work pattern of the institute are being ensured through well planned academic calendar, specific time lines and compliance of norms and standards set by the regulatory bodies as AICTE and University of Mumbai.

Vision

SIMS envisions to be nationally and internationally accredited institution with a centre of excellence in the development of professional leaders for various sectors of business organizations and society.

Mission

To develop competent management and computer professionals for industry and business who are ethical and socially responsible citizens, through meaningful partnerships with professional organizations, alumni, industries and society at large.

Core Values

- **Personal and Professional Integrity:** We promote and pursue the value of integrity in all aspects of life.

- **Ethics:** We follow ethics in academic and administrative processes.

- **Collaboration:** We believe in the power of team effort.

- **Social Conscience:** We work in best interests of society and environment.

- **Quest for Excellence:** We trust in the quest of excellence in all Institutional programs and services.

- **Commitment:** We believe in providing quality, affordable education, resources and support services to enhance the growth and development of human resources.

Sterling Institute of Management Studies is a constituent of the National Centre for Rural Development (NCRD). NCRD was established in the year 1991. It has grown impressively and has achieved widespread recognition from industries, academic circles and professional bodies. The trust has ushered into varied academic programs namely NCRD's Nalanda English Medium School, Nutan Marathi School, New English School, NCRD's Sterling Institute of Pharmacy, NCRD's Sterling College of Arts, Commerce & Science, and NCRD's Sterling Institute of Management Studies and others.

Sterling Institute of Management Studies has the most advanced educational infrastructure that includes air conditioned class rooms which are equipped with the latest audio visual aids. Our computer labs are equipped with computers of latest configuration and Internet facility. Our library has a wide range of books, national and international magazines, print and e-journals. Institute has a growing alumni base of around 10,000 who are currently pursuing fast track careers with companies in India and abroad.

The institute has dedicated faculty and staff creating environment which is conducive to the growth of the students. The institute encourages each and every student to explore their talents in all areas including sports and yoga, music & dance, arts and culture, social services and community development and other co-scholastic avenues.

We invite those who like to excel and win, to join hands with us to build a new cadre of ethical professionals who will accelerate growth in the new era of economic transformations.

Hon'ble Shri Dilip Walse Patil
Founder Chairman
National Centre for Rural Development

Sterling Institute of Management Studies is on a fascinating path of growth and development. At Sterling Institute, we are committed to fostering an environment that encourages academic excellence, innovative thinking, and comprehensive development through quality education. In today's rapidly changing world, the field of management and technology is evolving at an unprecedented pace.

Our goal is to equip our students with the knowledge, skills, and ethical grounding necessary to navigate and lead in this dynamic landscape. Our rigorous academic programs, combined with practical experiences and industry exposure, ensure that our graduates are well-prepared to meet the challenges of the global business environment.

Our faculty members are not only accomplished educators but also seasoned professionals and researchers who bring a wealth of knowledge and real-world insights into the classroom. Their dedication to teaching and research helps in creating a stimulating learning environment where students can thrive.

Beyond academics, we encourage our students to engage in various extracurricular activities, community services and leadership opportunities. I'm proud to share that our students have excelled not only in academics but also in various extracurricular activities. It brings me immense joy to share that they have been awarded as University Toppers — a testament to their hard work and dedication. Additionally, in 2024, our students secured First Place at the prestigious Smart India Hackathon held in Bengaluru. Their achievement showcases their innovation, problem-solving skills, and commitment to excellence. These experiences are crucial for developing well rounded individuals who can make meaningful contributions to society.

Innovation and continuous improvement are at the core of our philosophy. We constantly update our curriculum to reflect the latest trends and best practices in education. Our high-tech facilities and resources provide a favorable environment for learning and growth.

As we look to the future, we remain committed to our mission of providing high-quality education that is accessible, relevant, and transformative. We welcome you to be a part of Sterling Institute of Management Studies and our unparalleled success.

Dr. Murlidhar S. Dhanawade
Director, Sterling Institute of Management Studies
Chairman, Board of Studies (MCA), University of Mumbai

Programs Offered

1. **Master of Management Studies (MMS):** Two years program with intake of 120 Students per year

   ### *Specializations Offered:*
   - ➢ Finance
   - ➢ Human Resource
   - ➢ Marketing
   - ➢ Operations and Supply Chain
   - ➢ System & Digital Business

   ### *Eligibility for Appearing Online MAH-MBA/MMS CET 2025*

   Passed minimum Three-year duration Bachelor's Degree awarded by any of the Universities ecognized by University Grants Commission or Association of Indian Universities in any discipline with at least 50% marks in aggregate or equivalent (at least 45% in case of candidates of backward class categories, Economically Weaker Section and Persons with Disability belonging to Maharashtra State only) or its equivalent;
   OR
   Appeared for the final year examination of any Bachelor's degree to be awarded by any of the Universities ecognized by University Grants Commission or Association of Indian Universities in any discipline.

2. **Master of Computer Applications (MCA):** Two years program with intake of 120 Students per year

   ### *Eligibility for Appearing Online MAH-MCA CET 2025*

   (i)   The candidate should be an Indian National;
   (ii) Passed minimum three year duration Bachelor's Degree awarded by University recognized by University Grants Commission or Association of Indian Universities in any discipline with at least 50% marks in aggregate or equivalent (at least 45% in case of candidates of backward class categories and Persons with Disability belonging to Maharashtra State only);
   (iii) Studied Mathematics as one of the subjects at (10+2) level or at Graduate level examination.

   ### *Selection Process*

   Admission to the MMS and MCA programs under Merit Seats is conducted through the Centralized Admission Process (CAP) managed by the DTE. Applicants are encouraged to consult the MAH-CET Information Booklet for detailed guidelines (https://cetcell.mahacet.org/)

MMS and MCA Curriculum is available on Institute and University of Mumbai website: www.ncrdsims.edu.in | www.mu.ac.in

First year admission link of Mastersoft ERP given below :
http://enrollonline.co.in/Registration/Apply/SIMS

3. *Bachelor of Management Studies (BMS):* Three years program with intake of 120 students per year

Specializations Offered:
➢ Marketing Management
➢ Financial Management
➢ Human Resources Management

Eligibility Criteria : 10+2 (A learner must have completed HSC or Equivalent with 45% for General Category and 40% for Reserve category in one attempt)

FIRST YEAR MMS SYLLABUS (NEP 2020)

SEMESTER I
Fundamentals of Management Theory and Practice
Business Statistics
Managerial Economics
Financial Accounting for Business
Organizational Behaviour
Fundamentals of Marketing
Operations Management
Information Technology for Business
2 ELECTIVES OUT OF 4
Managerial Communication
Creativity and Design Thinking
Legal and Tax Aspects of Business
Bhartiya Management
SEMESTER II
Business Research Methods
Corporate Finance
Human Resource Management
Application of Marketing Theory and Practise
Decision Models in Management
Information Systems and Digital Transformation
OJT / Field Project
2 ELECTIVES OUT OF 5
Entrepreneurship Management
Economic Environment and Policy
Business Analytics
Cost and Management Accounting
Foundations of Strategy

SECOND YEAR MMS SYLLABUS (NEP 2020)

SEMESTER III
Core Mandatory Courses
Corporate Strategy
Project Management
Summer Internship
Finance Specialization
Mandatory – Financial Markets and Institutions
Electives (Any 5 including Open Elective)
Elective – Corporate Valuation
Elective – Financial Modelling
Elective - Derivatives and Risk Management
Elective - Security Analysis & Portfolio Management
Elective - Global Financial Management and Markets
Elective - Commercial Banking
Elective - Mutual Funds and Insurance
Elective - Emerging Technologies in Finance & Block-chain
Elective - Corporate Restructuring and Mergers & Acquisition
Elective - Direct and Indirect Taxes
Elective - SWAYAM Course
Human Resource Specialization
Mandatory - Competency-based HRM& Performance Management System
Electives (Any 5 including Open Elective)
Elective - Artificial Intelligence(AI) in Human Resource Management
Elective - Compensation and Benefits
Elective - Employer Branding and Employee Value Proposition
Elective - HR Analytics
Elective - HR Planning and Application of Technology in HR
Elective - Global HRM
Elective - Learning and Development
Elective - Organization Theory, Structure and Design
Elective - SWAYAM Course

Marketing Specialization
Mandatory - Marketing Strategy
Electives (Any 5 including Open Elective)
Elective - Consumer Buying Behaviour
Elective - Sales Management
Elective - Product Management
Elective - Brand Management
Elective - Digital Marketing
Elective - Marketing Analytics
Elective - Retail Management
Elective - Rural Marketing
Elective - Tourism Marketing
Elective - SWAYAM Course
Operations and Supply Chain Specialization
Mandatory - Supply Chain Management
Electives (Any 5 including Open Elective)
Elective - Logistics Management
Elective - Warehouse Management
Elective - Business Process Management for Risk & Performance Management
Elective - Global Supply Chain Management
Elective - Service Operations Management
Elective - Operations Analytics
Elective - Manufacturing Resource Planning & Control
Elective - Production Planning & Control
Elective - Purchase and Materials Management
Elective - SWAYAM Course
System & Digital Business Specialization
Mandatory - Strategic Information Technology & Resource Management
Electives (Any 5 including Open Elective)
Elective - Digital Business
Elective - Software Project Management
Elective - Enterprise Systems for Business
Elective - BigData, Business Analytics & FinTech
Elective - Advanced Database & Data Warehousing
Elective - Knowledge Management
Elective - Business Applications of Networking &Telecommunication
Elective - Data Mining and Business Intelligence
Elective - Blockchain Technology for Business
Elective - SWAYAM Course

Semester III - Open Electives(Across Specializations)
Basket Outline Open
Elective - Marketing of Financial Products and Services Open
Elective - Climate Risk and Sustainable Finance Open
Elective - Acquiring and Managing Talent Open
Elective - Labour, Social Security and Welfare Law Open
Elective - Services Management Open
Elective - Events Management Open
Elective - Quality Management Open
Elective - Predictive Analytics Open
Elective - Artificial Intelligence & Machine Learning (AI/ML) for Business Open
Elective - Digital Innovation Open
Elective - Enterprise Risk Management Open
Elective -SWAYAM Course
Semester IV
Mandatory Courses
International Business
Business Ethics and Corporate Governance
Seminar Paper
Research Project
Elective Courses- Finance Specialization (Any2)
Elective - Financial Market Regulations
Elective - Behavioural Finance
Elective - Investment Banking and Alternate Investment Funds
Elective - Fixed Income Securities
Elective - Wealth Management
Elective - SWAYAM Course
Elective Courses -HR Specialization (Any2)
Elective - Human Resource Capital, Accounting and Audit
Elective - Industrial Relations and Alternate Dispute Resolution
Elective - Odand Change Management
Elective - Strategic Human Resource Management
Elective - SWAYAM Course

Elective Courses -Marketing Specialization(Any2)
Elective - Global Marketing
Elective - Technology Strategy
Elective - Business to Business Marketing
Elective - Social Marketing
Elective - SWAYAM Course
Elective Courses- Operations and Supply Chain Specialization (Any2)
Elective - Operations Strategies
Elective - Operations Applications and Cases
Elective - Lean Management
Elective - Demand Forecasting and Inventory Management
Elective - Productivity Enhancement in Operations Management
Elective - SWAYAM Course
Elective Courses -System & Digital Business (Any2)
Elective - Information System Security and Audit
Elective - IT Governance, Compliance and Cyber Laws
Elective - IT consulting & Managing for Business
Elective - System Applications and Negotiations-CaseStudy
Elective - IoT,Cloud Computing, and Virtualization for Business
Elective - SWAYAM Course

FIRST YEAR MCA SYLLABUS (NEP 2020)

Semester I
Mathematical Foundation for Computer Science
Advanced Java
Advanced Database Management System
Software Project Management
Elective-1:Accounting & Managerial Economics
Elective-1:Optimization Techniques
Elective-1:Digital Marketing and Business Analytics
Elective-1:e-Commerce
Advanced Data Structures Lab
Advanced Java Lab
Advanced Database Management System Lab
Web Technologies Lab
Mini Project – 1A
Semester II
Research Methodology
Artificial Intelligence and Machine Learning
Information Security
Elective-2: Internet of Things
Elective-2: Robotic Process Automation
Elective-2: Natural Language Processing
Elective-2: Design and Analysis of Algorithm
Elective-3: Green Computing & Sustainability
Elective-3: Management Information System
Elective-3: Cyber Security
Elective-3: Soft Computing
Soft Skill Development
Artificial Intelligence and Machine Learning Lab
Devops Lab
Elective-2 Lab: Internet of Things Lab
Elective-2 Lab: Robotic Process Automation Lab
Elective-2 Lab: Natural Language Processing Lab
Elective-2 Lab: Design and Analysis of Algorithm Lab
Advanced Web Technologies (AWT) Lab
User Interface Lab
Networking with Linux Lab
Mini Project – 1B

Semester III
Big Data Analytics and Visualization
Elective-4: Computer Vision
Elective-4: Deep Learning
Elective-4: Distributed System and Cloud Computing
Elective-5: Software Testing Quality Assurance
Elective-5: Ethical Hacking
Elective-5: Blockchain
Elective-6: Design Thinking & Innovation Skills
Elective-6: Digital Forensics
Elective-6: Entrepreneurship Management
Big Data Analytics and Visualization Lab
Elective-4 Lab: Computer Vision Lab
Elective-4 Lab: Deep Learning Lab
Elective-4 Lab: Distributed System and Cloud Computing Lab
Elective-5 Lab: Software Testing Quality Assurance Lab
Elective-5 Lab: Ethical Hacking Lab
Elective-5 Lab: Blockchain Lab
Mobile Computing Lab
Research Project (RP)
Individual Social Responsibility (ISR)
Semester IV
Internship Project
Research Paper / Product / Patent
Massive Open Online Course (MOOC)
Bridge Course
Java Programming
Data Structures
Operating Systems
Computer Networks
Discrete Mathematics

FIRST YEAR BMS SYLLABUS (NEP 2020)

Semester I
Principles of Management I
Foundation of Human Skills
Social Media And Communication
Dynamic Interpersonal Relationship
Introduction to IT In Management
Digital Literacy
Business Communication
Fundamental of People's Skill
Indian Knowledge System
Introduction to Co-Curricular Activities
Semester II
Accounting for Managerial Decision
Introduction to Business Mathematics
Business Law
Open Elective 1: Content Writing
Open Elective 2: Basic Concept in Research
Advance Excel for Managers (Theory)
Advance Excel for Managers (Practical)
Foundation of Behavioral Skills
Hindi

Infrastructure

Sterling Institute has excellent infrastructure to support all students to shape their career. The institute is strategically located at a prominent location near to Seawoods railway station, Nerul(East) and is well connected with all modes of transport. We facilitate each student with modern facilities and amenities to make them feel comfortable while learning at our campus.

Library

The campus has well stocked air-conditioned library with more than 15,000 books and a spacious reading room. Students have access to the finest selection of contemporary books and journals which supplement the prescribed reference books and textbooks to cater the needs of various specializations of Management as well as Information Technology courses. All the leading local and national news papers are available. A Range of magazines and more than 50 journals and periodicals are available. In addition, e-library facility is also provided (I-Gate, Proquest, IEEE are subscribed e-journals).

Computer Labs

The institute has high-tech air conditioned computer laboratories. All students have access to latest hardware and software's for their practical work. The laboratories are operational with full time access facility and 24 hrs UPS backup.

Internet Facility

Institute facilitates the internet service with a 300 Mbps leased line and 50 mbps Broadband line. The campus also has Wi-Fi facility with a speed of 10 Mbps.

Classrooms

The Class rooms are air- conditioned well equipped with latest Audio - Visual equipments, such as computers with smart boards, multimedia, overhead projectors and LCD projectors for conducting sessions.

Auditorium

The institute has well equipped air-conditioned auditorium with a seating capacity of 500 students. Auditorium is majorly used for hosting all events of the institute like International Conferences, Seminars, Management and Technical Festivals such as Radiance, Technitia, NCRD Champions Trophy, Sterling Brunch Fiesta etc.

Other Facilities

➢ Two wheeler and four wheeler parking is available

➢ 2.5 acres of play ground is available for outdoor games like cricket, football, volley ball etc.

➢ Well-equipped gymnasium to promote physical well being

➢ Indoor sports facilities such as carrom, chess, and table tennis are available.

➢ Sick Room & Doctor on-call-facility available

➢ Facility for Divyangjan like wheelchair, washrooms, lift etc. also available

➢ Sanitary Napkin Vending Machine installed in ladies washroom

Co-Curricular Activities

Continuous efforts are made to strike a balance between the classroom activities and extracurricular activities. Students channelize their energies into diverse co-scholastic activities such as organizing workshops and seminars, guest sessions and panel discussions etc.

Students actively manage and coordinate a range of activities, including sports, yoga, and performing arts such as music, drama, dance, photography, as well as social work and community service.

With excellent sports facilities at campus, students get a lot of opportunities to organize intra, inter departmental and institutional sport and cultural tournaments. The campus is an ideal place for sports and fitness enthusiasts.

Sterling Institute of Management Studies views the placement process as a joint effort between the institute and its students. The dedicated Placement Team, based on campus, operates full-time to facilitate placement activities. It offers continuous support and guidance by leveraging a strong network of potential employers and alumni.

PROMINENT RECRUITERS (A PARTIAL LIST)

- Aditya Birla Retail
- Amplitude Software Systems
- Anand Rathi
- Angel Broking Ltd
- Ariston Capital
- AVA Chemicals
- Axis Bank
- Bajaj Allianz
- Bajaj Capital Ltd
- Bharat Co-op Bank Ltd
- Birla Sunlife
- Café Coffee Day
- Cambair IT Solutions
- Cap Gemini
- Capital Business Systems Ltd
- Crisil
- Edelweiss
- HDFC
- Hinduja Global Solutions
- ICICI Group
- IDBI Intec
- IIGM
- India Infoline
- India Mart
- Indiabulls Securities
- Indusind Bank
- ING Vysya Bank
- Jaro Education
- Kohinoor Hospitals
- Mahindra and Mahindra
- Micro Technologies
- Motilal Oswal
- NJ India Invest
- Pantaloons
- Phoenix Advertising
- Reliance Communications
- Reliance Industries
- RhealSoft
- Reliance Mutual Fund
- Robosoft
- Spider Software
- Stella Information Systems
- Syntel
- Tata AIG General Insurance
- TCS
- Vodafone
- Voltas
- L&T Infotech

❖ Midshipmite

❖ ICICI Securities

❖ Robosoft

❖ J Robotics

❖ Squad Infotech

❖ IT Source

❖ Locobuzz Solutions

❖ Cadium Tech Labs

❖ AHMY Soft

❖ Code -B Technologies

❖ NDS Global Tech.

❖ Times of India

❖ Fedex

❖ Ragas India

➤ Students are encouraged to actively check their registered email accounts to stay informed about campus recruitment drives, including important details like eligibility criteria, dates, and venues. Staying updated ensures you make the most of every opportunity.

➤ To make the most of placement opportunities, all eligible students are encouraged to actively participate in every recruitment drive until they secure a job.

➤ Students are free to make an informed decision after attending the company's Pre-Placement Talk (PPT). No student will be allowed to back out from the company after clearing the 1st round, and also after getting selected.

➤ Students should review eligibility criteria shared in placement emails to ensure they meet company requirements. As academic records are verified at the time of joining, any discrepancies may affect the job offer and reputation.

➤ To ensure smooth coordination, students should keep their personal and academic data with the Placement Office accurate and updated. Any changes should be communicated promptly to the Placement Officer.

➤ Timely reporting for all placement activities, as per the schedule shared via email, reflects professionalism and commitment.

➤ Students are expected to wear business formals for all recruitment activities, reflecting professionalism and workplace readiness.

➤ All placement-related queries must be directed to the Placement Officer to ensure clear and timely communication.

➤ The institute follows a 'One Student, One Job' policy, encouraging equal opportunities for all students. Once a student secures a placement, they will step aside from further recruitment drives, allowing their peers to benefit from the available opportunities. Recruitment processes may continue into the late evening. Students must inform their parents and ensure proper transport arrangements accordingly.

➤ Professional behavior and discipline must be maintained throughout the placement process. Any form of misconduct or indiscipline will result in disqualification from all placement activities.

➤ Students should research about prospective recruiters well in advance, including their locations, products, services and HR policies etc. from their websites and other credible sources.

Dr. Murlidhar S. Dhanawade
Director
Ph.D.(Computer Application),
MCA,MCM, B.Sc. (Phy.)

Dr. Murlidhar S. Dhanawade is currently serving as the Director of NCRD's Sterling Institute of Management Studies, Nerul. He holds key academic positions including Chairman of the Board of Studies (BoS - MCA) at the University of Mumbai and BoS Member at Sardar Patel Institute of Technology and Thakur Institute of Management Studies and Research, Mumbai. He has been associated with NCRD for over a decade and brings nearly 30 years of professional experience in academia and training. Dr. Dhanawade is an approved Ph.D. guide at JJTU, Rajasthan. He completed his doctorate in Computer Applications from Shivaji University, Kolhapur in 2015. His research focused on the design and implementation of Health Management Information Systems (HMIS) for rural development, aimed at enhancing the effectiveness of public health systems in India. He has also authored a book titled *"Health Management Information System for Rural Development"*, published by Advance Academic Publisher. In addition to teaching, Dr. Dhanawade has presented and published numerous research papers in national and international journals and conferences. He has served as a corporate trainer for five years and contributed to various academic committees at the university and state levels. His primary area of interest is Information Technology and its application for social relevance. He has been recognized for his contributions with several accolades, including the *Indian Idol Star Award* for Educational & Social Work by Kala Sadhana Group and the **Best Educationist Award** by the International Institute of Education & Management, New Delhi.

Dr. Arjita Jain
Professor and HoD
Ph.D. (Management), MBA (HRD & I.T.)

Dr. Arjita Jain brings over 25 years of experience in academics and research, including 5 years in industry. She is an approved Professor of the University of Mumbai and holds a Ph.D. from Prin. L. N. Welingkar Institute of Management under the University of Mumbai, with research focused on employee retention in the BPO sector. Dr. Jain is a certified NLP and Mindfulness Master Practitioner and a recognized Ph.D. guide for several universities including ICFAI Ranchi, Pacific University Udaipur, Banasthali University, JJTU, and ITM University Raipur. Four scholars have completed their Ph.D. under her guidance, and she also serves as a Ph.D. examiner. She received the ICSSR Minor Research Project Grant from the University of Mumbai (2024–25) and has published and presented widely in Scopus, Elsevier, ProQuest, EBSCO, and UGC CARE-listed journals. She has also contributed to numerous national and international conferences. Dr. Jain serves on the Local Inquiry Committee of the University of Mumbai and has played a key role in MMS and MCA syllabus revision committees. She is a certified peer reviewer by Publons Academy, Science Domain International, and Nature Masterclasses, and regularly reviews for journals such as Asian Journal of Advanced Research and Reports and Asian Journal of Economics, Business and Accounting. She also serves on several editorial boards and has edited multiple books. Her authored book, Employee Rewards Management, is published by Himalaya Publishing House. Her academic interests include Work-Life Balance, Employee Engagement, Reward Management, Competency-Based HRM, and Mindfulness. She has organized several conferences, FDPs, seminars, and student development initiatives.

Dr. Sandeep Ponde
Associate Professor
Ph.D. (Management), MMS (IT), B.E (Computer Engg.)

Dr. Sandeep Ponde has 15 years of experience in Academics, Research and Administration along with 3 years industry experience. He is an approved Associate Professor of the University of Mumbai. He has successfully completed a two month FDP organized by Indian Institute of Management, Ahmedabad. He is an approved Ph.D. Guide for JJTU, Rajasthan. He earned his Ph.D. from Rashtrasant Tukadoji Maharaj Nagpur University is a public state university in the area of Marketing Strategies for Consumer Durables. He received the ICSSR Minor Research Project Grant from the University of Mumbai (2024–25). He has presented and published his research in various reputed National and International journals indexed in ProQuest, EBSCO and UGC CARE. He is certified peer reviewer from Publon academy and Nature Masterclass. His area of interest includes Information Security and Audit, Cyber Security, E-commerce, Digital Marketing and Marketing Strategies. He also participated in various FDPs, Research Methodology Workshops, STTP Programs on NBA & NAAC accreditation and Orientation Programs etc. He has been nominated by Vice Chancellor of University of Mumbai on different Local Inquiry Committees as Chairman/Member. He has expertise in advance Excel and Power Point. Beside this he is actively involved in institutional building activities like FDPs, SDPs, Workshops and Conferences / Seminars.

Dr. Iftiqar Mistry
Associate Professor
Ph.D, MBA (Marketing), M.Sc. (Agrochemicals)

A diligent and highly accomplished professional with about 12 years of experience in industry and 12 years in academics, with successful track record. His research interests are in the field of Marketing and Agribusiness. He is passionate about his work and he sets realistic goals and displays professionalism in his undertakings. He is an active member of several institutional committees and heading the Examination cell. He has authored and published a good number of research papers in various national, international conferences and journals.
He has completed his Ph.D. from Arunodaya University, Arunachal Pradesh.

Dr. Meera Hirapurkar
Associate Professor
Ph.D., MBA (Finance), PGDTL, GDC & A.

Dr. Meera Hirapurkar has over 13 years of experience in Academics and Industry. She has been awarded PhD in Green Economy and Sustainable Development in October 2019. She has gained the versatile experience of Investment banking, portfolio management and mutual funds at Bank of New York Mellon International and CAMS respectively. She has presented more than 8 research papers at various national and international conferences and published research articles in national and international journals. She is a trainer in Cambridge Business English from Cambridge University Press.

Prof. Vikas Jadhav
Assistant Professor
Ph. D. (Pursuing), MBA (Marketing).

Prof. Vikas Jadhav has an experience of teaching post-graduate students for more than 17 years. He was associated with Nicolas Piramal for a year. Currently he is pursing Ph. D. in Consumer Buying Behavior. His area of interest is Consumer Behavior and Services Marketing. He has authored, published and presented various research papers in reputed Journals, National and International Conferences. He has arranged various guest lecturers and workshops of eminent personalities from industry. He takes interest in student activities and coordinating sports events.

Prof. Sonu Khetre
Assistant Professor
Ph. D. (Pursuing), MMS (HR)

Prof. Sonu Khetre has 9years of experience in teaching and research. Her area of research interest is Work Life Balance. Her academic interests include Organization Behaviour, Competency Mapping, Human Resources Management and International Business. She has presented and published a range of research papers at distinguished platform including prestigious journals and various national and international conferences.

Prof. Renuka Morani
Assistant Professor
MMS (Finance and Marketing)

Prof. Renuka Morani has more than 14 years of experience as an educationist. Her academic interests include Portfolio Management, Security Analysis, Economics, Business Research Methods. Her publications include seven research papers in national and international journals. She is a certified trainer from Cambridge University Press.

Prof. Swarupa C . Kulkarni
Assistant Professor
Ph.D (Pursuing), MMS (Operations), B.E.(Computers)

Prof. Swarupa Kulkarni has an experience of teaching for more than 11 years. Her academic interests include Operations Management, Operations Research, World Class Manufacturing and Total Quality Management. Currently she is pursuing Ph.D from Symbiosis International Deemed University, Pune. She has guided more than 100 students for internship and final projects. She is the recipient of 'Entrepreneurship Essentials' Certification from Harvard Business School, International Supply Chain Logistics Certification from Coursera and Industry 4.0 Certification from Globsyn University. She has presented and published papers in various National as well as International Conferences and won Best Paper Award. She has published research papers in Scopus Indexed Journals. She has expertise in Office 365. She is a self motivated and committed academician.

Dr. Deepa Bobade
Assistant Professor
Ph.D, MMS (Marketing), M.D.F.T.

Dr. Deepa Bobade has a rich experience of 22years in academics & Industry. She is Ph.D from Shri Jagdishprasad Jhabarmal Tibrewala University. Her doctoral work was in the area of Entrepreneurship Management. Her expertise lies in subjects like Entrepreneurship Management, Consumer Buying Behaviour, Services Marketing, Marketing Management and Language Lab etc. She has presented and published a range of research papers in reputed journals and various national and international conferences. She is a creative and enthusiastic academician. Her proficiency lies in establishing E-Cell. Dr. Deepa is the recipient of 'Mentoring Category Award' in Women Power Summit Awards 2022.

Prof. Pooja Khirwadkar
Assistant Professor
Ph.D (Pursuing), MBA (Finance & IT), B.E (I.T)

Prof. Pooja Khirwadkar has over 7 years of experience in academics. Her academic interests include Statistics, Operations Research, Business Research Methods, Financial Management, and Programming. She is a certified Data Scientist from Simplilearn. She has worked on Capstone project based on Machine Learning using Python and Tableau. She has expertise in Office 365.

Prof. Matsyagandha S. Jadhav
Assistant Professor
MMS (Finance)

With over 10 years of industry experience, she is a dedicated and highly accomplished professional known for her consistent success and commitment to excellence. Her passion for her field is reflected in her realistic goal-setting and professional approach. Alongside her academic proficiency in finance, she is also skilled in planning and executing seminars, workshops and other academic activities, enriching the learning environment for students.

Prof. Omkar Gharat
Assistant Professor
MBA(Marketing)

Prof. Omkar Gharat, brings over a decade of higher education experience. His expertise lies in academic admissions strategy, education marketing, and institutional outreach. He has held key leadership roles at Athena School of Management, Chhatrapati Shivaji Maharaj University, Amity University Mumbai, and D.Y. Patil University, showcasing a strong background in diverse academic environments. Mr. Gharat consistently enhances student enrolment and institutional visibility through strategic campaigns. He is known for leading and mentoring teams, fostering a high-performance culture aligned with academic goals. His commitment to operational excellence and student-centric outreach ensures the students overall development while upholding academic integrity.

Mrs. Rajshree Autade
Librarian
B.Sc. (Micro). M.L.I.S. (UGC-NET, MH-SET)

Mrs. RajshreeAutadeis a highly accomplished library professional with 25 years of expertise in Library and Information Science. She has worked across academic libraries in medical, dental, pharmacy, and management institutions. Mrs. Rajshree has actively participated in FDP, Workshops and has contributed several ISSN/ISBN publications in various journals. She is awarded for best paper and English proficiency. Mrs. Rajshree has also authored a Hindi poetry book and edited a Marathi novel. She is a life member of BOSLA, LIS Academy and other forums. Her work integrates digital tools with traditional library practices to enhance accessibility and user engagement.

Ms. Mohini Pawar
Training & Placement Officer
MBA (Human Resources)

Ms. Mohini Pawar has 14 years of extensive experience in Placements and Human Resources domain. She has dedicated 12 years in the field of Training and Placement, where she played a key role in organizing various initiatives to bridge the gap between academia and industry. Her efforts have included hosting guest lectures by industry professionals and conducting student development sessions.
Over the years, she has built a strong network of corporate connections. She is committed to ensuring that every student is industry ready and equipped with the skills needed to succeed in today's competitive job market.

MCA PROGRAM

Dr. Pragati Goel
Associate Professor and HoD
Ph.D. (Computer Science), MCA

Dr. Pragati Goel is a highly experienced academician with 20 years of experience. She is actively involved in research and teaching. She has been awarded Ph.D. in Computer Science from SV University, Uttar Pradesh. Her academic interests include Cloud Computing, Data Structure and NLP. She has authored and presented more than 25 research papers in National and International Conferences, published in peer reviewed journals indexed by ISI Proceedings, SCOPUS, Google Scholar and Springer etc. She has been a reviewer to journals published through IEEE Xplore. She has worked in differing capabilities for University of Mumbai. She has acted as a Convener for syllabus designing committee for MCA Program, Chairperson for Paper setting, Convener and Examiner for various subjects. She is a certified trainer for Cambridge Business English from Cambridge University Press. Besides her academic contributions, her proficiency lies in organizing various Seminars, International conference, Aptitude and Soft Skills Trainings, Student Development Programs, ISR activities and Workshops.

Dr. Jayalekshmi K.R.
Associate Professor
Ph.D(Computer Science)
PG Diploma in Business Analytics, M.Phil, MCA

Dr.Jayalekshmi, is a dedicated, resourceful and goal-driven academician, having professional background of 23 years comprising of both industrial and academic experience. She has presented and published more than 25 research papers at distinguished platforms including prestigious national, international journals and conferences. Her areas of research interest are Machine Learning and Data Science. Dr.Jayalekshmi has completed AICTE approved FDP and certification course on Data Science, coordinated by IIT Madras and also engaged in Data Science projects. She is an approved faculty of University of Mumbai and also convener & member of syllabus setting committee of theory and practical subjects for MCA course. She has efficiently guided more than 100 PG students through their project work and motivated students to come up with innovative ideas for project work. She is also an alumni of BITS Pilani University.

Dr. Sushma Sumant
Associate Professor
Ph.D., MCA

Dr. Sushma Sumant has been associated with the institute since 2006. Her area of research is Blockchain with IOT. She has presented several research papers in National and International Conferences and published research papers in proceedings and journals. She has been handling various academic and administrative responsibilities. She has guided many young and budding software developers. She has been working as a syllabus design committee member and a paper setter and convener for various subjects. She has attended various FDPs and seminars on upcoming technologies conducted by renowned institutes. She has done various certifications like .NET, Rational Rose, Cyber Security from the University System of Georgia. She has initiated seminars like Gender sensitivity, delivered subject orientation hands on sessions for Mobile Application.

Prof. Deepali Shah

Assistant Professor

Ph.D. (Pursuing), MCA, Diploma in Digital Electronics

Prof. Deepali Shah has over 18 years of rich experience in teaching to postgraduate students. Her teaching interests are Data Analytics, Software Testing, and Database Systems etc. She has presented more than 17 papers at national and international conferences. Her publications include national and international journals. She has done certification course on Rational Rose organized by IBM. She is also one of the members of syllabus designing committee for MCA Program of the University of Mumbai; working in various capacities as a convener and paper setter for various subjects. She has guided more than 120 students for different projects. She has significant contribution in student admissions and placements. She has organized various Student Development Programs and has played key role in corporate tie ups. Her research paper count in UGC CARE, National & International journal and Conferences is 35.

Dr. Megha Wankhade

Assistant Professor

Ph.D., M.Phil. (Computer Science), MCA, M.Sc.

Dr. Megha Wankhade has around 24 years of experience in teaching. She has presented and published papers in International Conferences, IEEE Proceedings, indexed in Scopus, UGC CARE, national and International conferences. Her teaching interests include Decision making, Mathematical modeling, Java Programming, IoT, Computer Graphics and Statistics and Probability. She has done certification course on Rational Rose organized by IBM. Besides this, she is a subject matter expert, convener and paper setter for MCA program of University of Mumbai. She has guided more than 110+ students for Internship projects and 30+ research papers. She has coordinated activities like Job Fair, Technical Festivals, Annual Day and Student Development Programs.

Prof. Sagar H. Thakare
Assistant Professor
ME (Computer), BE (Comp. Science), Diploma in Software Testing
Ph.D. (Pursuing)

Prof. Sagar Thakare has an experience of 19 years in academics and 1 year in industry. His area of interests includes Computer Networking, Digital Forensic and Cyber security, Network Security. He has more than 15 International and National publications and has presented various papers in National and International conferences. He is a subject matter expert, convener and paper setter for MCA program of University of Mumbai He has worked on various software projects and also guided many students for industry Projects.

Prof. Seema Bhuvan
Assistant Professor
Ph.D. (Pursuing), MCA

Prof. Seema Bhuvan has an experience of 19 years in teaching. She is pursuing Ph.D. in the area of Machine Learning. She has published and presented several research papers in various national and international conferences and journals. Her academic interests are in Operating System, Wireless and Mobile Technology, Android and Python. She has worked as a LIC member, paper setter, examiner and member in syllabus designing committee for University of Mumbai.

Prof. Rahul Wantmure
Assistant Professor and IQAC Coordinator
M.E. (Pursuing), MCA, B.E. (Computer Engg.)

Prof. Rahul Wantmure has 22 years of experience in academics. His interest lies in Programming Skills, Web development and Green Computing. He has authored and co-authored many research papers that are published in a National and International journals. He has presented various papers in National and International Conferences. He has also worked in various capacities as convener, paper setter and member of syllabus designing committee for MCA Program, University of Mumbai. He is a self-directed, resourceful and enthusiastic academician. His proficiency lies in conducting student development programs and departmental activities.

Prof. Shashikant B. Ahire
Assistant Professor
MCA, M.Sc. (Computer Science)
(UGC-NET, MH-SET)

Prof. Shashikant B. Ahire has 17 years of teaching experience in Academics. His area of interest is Data Science, Block Chain, Cyber Security and Digital Forensics. He has qualified NET (National Eligibility Test) and Maharashtra SET (State Eligibility Test) examinations in the area of Computer Science and Applications. He has also acted as a subject matter expert and worked as a Paper Setter and Syllabus Revision Committee member for various courses of MCA program under University of Mumbai.

Prof. Manjula Nistala
Assistant Professor
PGP Human Resource & Analytics, MCA

Prof. Manjula Nistala has over 11 years of experience in academics and 5 years of experience in industry. Her area of interests are Programming Languages, Logic building, Mathematics and Analytics. Her area of expertise lies in DBMS like SQL Server and MySQL. Also she is well experienced in developing various Web Applications software using Dot Net technologies. She has worked on Capstone projects on Analytics using Tableau and Advance Excel. She has handled various real time projects in industry and has guided interns on different software projects.

Prof. Mrunali Metri
Assistant Professor,
MCA

Prof. Mrunali Metri has over 10 years of teaching experience along with 2 years of industry experience. She is proficient in curriculum development, student mentorship and has guided many internship projects. She possesses strong interpersonal, analytical and communication skills. She has published research papers in an International, National Conference, International Journal and National Journal. Her areas of interest includes various programming languages such as are .NET, PHP, Java etc.

Mr. Samadhan Y Kamble
Training and Placement Head
(PGDM Marketing, B.Com.)

Mr. Samadhan Kamble is an accomplished professional with 16 years of corporate experience and 8 years of experience in the education sector. His main focus is to build a platform between the students and Corporate World. With a strong corporate background he has established strategic partnerships with leading companies across various sectors, contributing significantly to the institution's placement success and industry reputation.

Dr. Deepali Shinde
Counsellor
MD Psychiatrist, PGDICT

Dr. Deepali has been working with children, adolescents and adults in a variety of settings including colleges and hospitals. She specializes in working with individuals who have experienced trauma, anxiety, loss, abuse, addiction, depression and issues with attachments. Dr. Deepali is the most passionate and kind while dealing with the sensitive issues. She strives to provide a safe space where her Students/Clients feels empowered. Her therapeutic sessions are interrogative and includes Rational Emotive Behavioural Therapy, Client Centered, Holistic, and Humanitarian Approach.

Dr. Madhuri Kamble

Assistant Professor, HoD
Ph.D. (Business Administration)
MBA (HR), NET (JRF), B.Ed.

Dr. Madhuri Kamble brings 15 years of rich experience in academics and research. She holds a Ph.D. in Business Administration from Savitribai Phule Pune University. Her doctoral research focused on critical aspects of business administration, contributing valuable insights to the field. Dr. Kamble has actively presented and published a wide range of research papers at various National, International Conferences and journals indexed in UGC CARE andScopus etc. Her academic interests span across Human Resource Management, Organizational Behaviour, Talent Management, Leadership Development, and Strategic HRM. She is passionate about mentoring and guiding students towards academic and professional excellence. An experienced mentor, she has guided over 100 student Research Projects and has served as an External Examiner at various colleges. Dr. Kamble has played a vital role in organizing various events, workshops and student development initiatives. Her dedication to academic leadership and research excellence makes her a valuable contributor to the higher education ecosystem.

Dr. Megha Mahajan

Assistant Professor
Ph.D. (Management), MBA

Dr. Megha Mahajan has 15 years of experience in academics and industry. Dr. Megha Mahajan is a dynamic Assistant Professor with expertise in Human Resources. Her academic foundation includes a Ph.D. in Management and an MBA with Distinction. Her research interests encompass talent management, organizational behaviour, and employee development, evidenced by her publications in national and international journals. An experienced mentor, she has guided more than100 student Research Projects and has served as an External Examiner at various colleges .Beyond her research, she actively contributes to the holistic development of students by coordinating various initiatives such as Skill Development Programs, Women Development activities and Alumni engagement.

Prof. Ganesh Suryawanshi
Assistant Professor
G.DC and A, LLB, LLM (pursuing)

Prof. Ganesh Suryawanshi has 17 years of experience in academics and Industry. He is a dynamic Assistant Professor with expertise in Finance. His academic foundation includes a MMS, LLB, LLM (Pursuing).As an experienced mentor, he has guided over 100 student Research Projects, often within the Finance domain and has served as an External Examiner at various colleges. Beyond his research, he actively contributes to the holistic development of students by coordinating various initiatives such as Skill Development Programs, Women Development activities, Exam Cell and Alumni engagement.

Prof. Himani Jangra
Assistant Professor
B.com, M.com, B.Ed., NET

Prof. Himani Jangra has three years of experience in academics. Prof. Himani is a highly motivated and dedicated individual with a strong academic background. She possesses in-depth knowledge of Accounting, Finance, Taxation and Audit. She has completed her B.Com (Corporate Secretary ship) and M.com from renowned Madras Christian College. Apart from academic qualifications she has also qualified nation level teaching exams like CTET and AWES.

Prof. Bhavesh Bindra
Assistant Professor
M.Com., LLB (Pursuing)

Prof. Bhavesh Bindra is a dedicated and enthusiastic Assistant Professor having 2.5 years of administrative experience. Holding a Master's degree in Commerce, he has a strong academic foundation in areas such as Accounting, Business Studies and Financial Management. With a passion for teaching and a student-centered approach, he aim to make complex concepts easy to understand and encourage critical thinking in the classroom. His commitment to academic excellence and effective communication skills contribute to a supportive and engaging learning environment for students.

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Candidate: Sreekanth REDDY

Exam: VTEST ENGLISH - 4 SKILLS

Test center: Manish_Test

Secure code: 113489773

Administration: Online proctoring

Test date: Jan 9th 22

GENERAL CEFR LEVEL: B2.2

| A1 | A2.1 | A2.2 | B1.1 | B1.2 | B2.1 | B2.2 | C1.1 | C1.2 | C2 |

DESCRIPTOR

Oral and written comprehension is very extensive, is at ease in very diverse communication situations. Expresses with ease, even if grammatical errors persist. Vocabulary needs to be expanded to cope with greater oral communication situations, and to develop written expression and comprehension. Can understand most professional situations and English speakers at international meetings. Orally can meet most professional requirements, conduct job interviews, represent the company.

ORAL COMPREHENSION CEFR LEVEL: C1.2

| A1 | A2.1 | A2.2 | B1.1 | B1.2 | B2.1 | B2.2 | C1.1 | C1.2 | C2 |

WRITTEN COMPREHENSION CEFR LEVEL: C1.1

| A1 | A2.1 | A2.2 | B1.1 | B1.2 | B2.1 | B2.2 | C1.1 | C1.2 | C2 |

SPEAKING PROFICIENCY CEFR LEVEL: B2.1

| A1 | A2.1 | A2.2 | B1.1 | B1.2 | B2.1 | B2.2 | C1.1 | C1.2 | C2 |

WRITING PROFICIENCY CEFR LEVEL: B1.2

| A1 | A2.1 | A2.2 | B1.1 | B1.2 | B2.1 | B2.2 | C1.1 | C1.2 | C2 |

Benoit THAO - CEO - VTEST

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