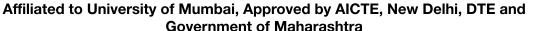


NCRD's Sterling Institute of Management Studies

Nerul, Navi Mumbai



NAAC Accredited with 'A+' Grade

in Association with

University of Mumbai

organizes

INTERNATIONAL CONFERENCE

on

Navigating Future:
Managing Inclusiveness
& Diversity using
Innovative Technologies

Saturday, 5th October 2024

ABOUT THE INSTITUTE

NCRD's Sterling Institute of Management Studies (SIMS) is one of the best B-Schools in Navi Mumbai region incepted in the year 2004. It is approved by AICTE, DTE and Government of Maharashtra and affiliated to the University of Mumbai. Institute is accredited by NAAC with A+ grade and one of the Burlington English qualifications assessment centre. With its mission to develop competent management and computer professionals for industry and business, Sterling Institute of Management Studies offers 2 years full time Masters in Management Studies (MMS) and Masters of Computer Applications (MCA) of the University of Mumbai. SIMS is ranked as "A" grade B-School by Competition Success Review-GHRDC B-School survey 2019 and 2021. SIMS ranked 37th in the Higher Education Review: Top 100 Beyond IIMS B-School Survey 2022. NCRD's SIMS ranked 35th among India's elite non-IIM B-schools survey 2023-24.

ABOUT THE CONFERENCE

As per the National Education Policy (NEP) 2020, "Education is the single greatest tool for achieving social justice and equality" which has implications for developing an inclusive community and society.

The principles of diversity, equity, and inclusion need to be embedded within the education system which will bring many opportunities for lifelong learning to create a bright future for the learners. Managing inclusiveness and diversity through innovative technologies is paramount in navigating the future. As society progresses, embracing diversity becomes not only a moral imperative but also a strategic advantage. Leveraging cutting-edge technologies such as Artificial Intelligence, Machine Learning, Virtual Reality, and Data Analytics offers unprecedented opportunities to foster inclusivity and diversity in workplaces and communities. These tools enable organizations to identify biases, promote equitable practices, and create inclusive environments where individuals from all backgrounds can flourish. This international conference at Sterling Institute of Management Studies aims to explore how organisations can navigate future by managing inclusiveness and diversity using innovative technology.



The paper can address any aspect of theme. The conference welcomes submission of research papers, articles from research scholars, academicians, industry professionals, entrepreneurs, technology experts, policy makers, budding managers, technocrats and students.

OBJECTIVES

This Conference aims to provide a common platform to academicians, research scholars, corporate and students to explore, discuss, and present their views on topics related to the conference theme

To boost the research ecosystem

To provide a learning opportunity to our stakeholders

GUIDELINES FOR AUTHORS

COVER PAGE: Title of the Paper, Author's Name, Designation, Organization Name and Address, Correspondence Address, E-mail ID,

Mobile Number.

ABSTRACT: Word limit: 250- 300 words, Keywords: 5-6.

FULL PAPER: Manuscripts should be in A-4 size, MS-Word format, word limit up to 2,500-3,000 words, Font: Time New Roman,

Font size: Heading-14 Regular, Bold, Text-12, Line Spacing: 1.5 with left and right margin justified.

All research papers should contain: Cover page, Abstract, Key words, Introduction, Review of Literature, Study Objectives, Research Methodology, Data Analysis & Interpretation, Results, Conclusion, Scope for Further Research,

and References in APA pattern. Tables, Chart, Graphs should be numbered, cited and referenced properly.

NOTE: All the papers will be checked for plagiarism.

Papers with a 15% or less similarity index will only be selected for publication.

PUBLICATION OPPORTUNITY

- Selected Papers will be published in the UGC CARE listed Journal "The Indian Journal of Technical Education" ISSN 0971-3034 in the month of April Issue II 2025. Per paper publication charges is Rs. 6000/- (inclusive of GST) in addition to Conference Registration fees. Maximum number of authors of each article is limited to four.
- Selected papers will be published in our Annual Online Peer Reviewed Journals-NCRD's Business Review (NBR ISSN: 2455 0264) or NCRD's Technical Review (NTR ISSN: 2455 166X).
- Book titled "Navigating Future: Managing Inclusiveness and Diversity using Innovative Technologies; ISBN:978-93-340-9068-0" will be published and released on the day of the Conference.

REGISTRATION FEE

| 1. | Registration Fee for UG / PG students, Research Scholars / Academicians (One author registration per paper is compulsory) | 800₹ | |
|--|---|------------|--|
| 2. | Registration Fee for Corporate Delegate/ Overseas Delegate (One author registration per paper is compulsory) | 1000₹/\$12 | |
| (Dashisianah will ash sanfaransa kih sashifianha Dasakfash Lunah and High Tan) | | | |

(Participant will get conference kit, certificate, Breakfast, Lunch and High Tea)

PUBLICATION CHARGES

| Per Paper Publication Fee for UG / PG students (Publication opportunity in NTR/NBR / ISBN) | 1000₹ |
|---|------------|
| Per Paper Publication Fee for Research Scholars / Academicians (Publication opportunity in NTR/NBR / ISBN) | 1200₹ |
| Per Paper Publication Fee for Corporate Delegate/ Overseas Delegate (Publication opportunity in NTR/NBR / ISBN) | 1500₹/\$18 |

IMPORTANT DATES

** Minimum One Author has to Register for the Conference

| Last Date for Paper Submission for UGC CARE Listed Journal | : | 30 th September 2024 |
|--|---|---------------------------------|
| Last Date for Paper Submission for our Annual Online Journals & Book | : | 15 th September 2024 |
| Acceptance Notification | : | 20 th September 2024 |
| Submission of Camera Ready Paper | : | 23 th September 2024 |
| Last Date for Registration | : | 30 th September 2024 |

Note: Full papers are required to be submitted on ncrdconference@gmail.com

CONFERENCE REGISTRATION

- Registration / Payment can be done after getting confirmation mail from conveners.
- Registration Fee can be paid by NEFT / Gpay / UPI Payment in the favor of NCRD's Sterling Institute of Management Studies (MMS) payable at Navi Mumbai. Kindly share the payment receipt on ncrdconference@gmail.com

ONLINE TRANSFER DETAILS

| Bank Name | BANK OF BARODA |
|----------------|--|
| Address | 00976 Nerul Township SHPG Centre Sec-9 (CIDCO LTD) Nerul, Navi Mumbai Nerul Township 400706 |
| Account Name | NCRDS STERLING INSTITUTE OF MANAGEMENT STUDIES |
| Account Number | 33950200000426 |
| IFSC CODE | BARB0NEREAS (Fifth Character is Zero) |
| MICR CODE | 400012139 |

CONTACT DETAILS

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(Director, SIMS)

Conveners Coordinators

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